

Total Raised: ~ £16,000 / \$19,000

~ \$7200 raised on <u>Tiltify</u> // ~ £4,500 raised on <u>Just Giving</u> plus other fundraising sites: e.g. Twitch Charity, DonorDrive, GoFundMe, Ko-fi

Artie (they/them) is a cosy variety & charity-focused streamer from the UK. Since May 2020, they have streamed consistently on Twitch, focusing on creating a wholesome and uplifting space where meaningful connections are built in the community while playing cosy games or creating something. Artie runs multiple charity fundraisers a year, including large-scale special events, campaigns integrated with their usual streaming schedule, and collaborations with other creators. Their goal is to use their platform for good, and use their voice to raise awareness and funds for causes that they and their community care for.

Fundraising Highlights

★ Become's #1 fundraising streamer: raised a total of £6,525.86 in 3 years, including a community streamathon event which raised over £2,100 in April 2022

→ Top 10 fundraiser for Blue Cross' Hallowstream event in October 2023: raised over £1,000 over 3 weeks with fun special event streams, and invited to visit their main rehoming centre and see first hand the impact of raised funds

★ Front Page Charity Stream in Nov 2021: Trans Day of Remembrance fundraiser for Transgender Law Center, with Team Transtopia and Twitch, raising over \$1,000 in our stream and \$27,105.69 overall

★ Frequently involved in collaborative fundraising events, which have totalled over \$390,000 raised for different causes around the world



The Goldie Gang are keen to host one-off campaigns for different organisations that support marginalised communities and work to combat social inequalities, including those promoting LGBTQIA2+ rights, accessibility, and mental health; and taking opportunities to support those in their wider community with mutual aid fundraising. The next two pages have a list of campaigns they have personally organised.

Become Players

The Goldie Gang have fundraised for <u>Become</u> on six separate occasions between May 2020 and December 2022, hosting high-energy weekend-long events and month-long highlights, and raising a total of £6,525. They are very proud to be Become's current lifetime top fundraising streamer and a Become Players Partner.

In April 2022, Artie organised a 30-hour charity <u>streamathon</u> for Become with their community members to celebrate 2,000 followers, including nine streamer participants and giveaway prizes from Become, Ubisoft, and The Haunted Bouncy Castle Shop. This event was a huge success and raised a phenomenal £2,100!

Artie is also a moderator for the <u>Become Players</u> fundraising team, working directly with Become's fundraising staff to develop their community and events, and support the individual creators who are fundraising.

Blue Cross Hallow-Stream

In October 2023, Artie participated in <u>The Blue Cross</u>' Halloween event to raise awareness and funds for rehoming black cats. They were invited to visit the main rehoming centre in Burford, where they had a tour of the site, met different animals that the Blue Cross are currently supporting, and learnt more about their other services and campaigns - and were able to share all of this in their first stream.

Across the three weeks of fundraising they streamed a variety of special events, including an Old School Runescape cat crawl, Sims 4 Crowd Control vet clinic, and a cat cross stitching marathon where all the pieces were auctioned off via Tiltify. The community raised an amazing £1,010.69.

Mutual Aid for AMTV

In August 2023, a fellow charity streamer <u>AMTVStudio</u> was in need of financial support while moving to a new, safer home for himself and his two children. Along with <u>JustKally</u>, Artie organised a streamathon mutual aid event, with 7 streamers participating in a raid train. The event raised over £320 via AMTVStudio's Ko-fi.

GameBlast for Special Effect

Artie has participated in three GameBlast events, fundraising for Special Effect.

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- ★ In February 2024, Artie was a member of the 'Disabled Gamers Supporting Disabled Gamers' team and raised £100.69.
- ★ In February and March 2023, all streams were dedicated to Special Effect, with cosy gaming sessions and a four-week long collaboration playing The Quarry with seven other creators. They raised £105.66.
- In February 2022, they did "mystery cross stitches" where they began stitching a mini pattern and chat guessed what the design was. They created 13 mini patterns over two streams and they were given away to charity donors, raising £169.69.

Pride Month 2021

In June 2021, Artie hosted a Pride charity marathon, fundraising for three different organisations, collaborating with various queer content creators. They fundraised for Rainbow Railroad, akt, and Black Trans Alliance, raising ~£500.

Trans Empowerment Project Event

In May 2022, Artie organised a charity stream where they worked on Trans Pride cross stitch projects and fundraised for the <u>Trans Empowerment Project</u>. In the five hours they streamed, their community raised \$616.

Game for Guide Dogs Event

In August 2022, Artie was invited by <u>Guide Dogs UK</u> to participate as a featured streamer for their fundraising event, Game for Guide Dogs. For their slot, they did a comfy crafting stream and raised £311 in four hours.



~ The Tier 2 campaign is currently on pause ~

All revenue I receive from Tier 2 Twitch subs are donated to an organisation or cause, prioritising smaller organisations, community voted charities, or mutual aid fundraisers. A direct donation link is also available.

The Goldie Gang's Tier 2 campaign has raised approx £1500 / \$1800 so far.

We rotate causes every one to two months. So far, we have supported:

- → Black Trans Alliance £140 raised
- mermaids UK £250 raised
- ★ Become £51 raised extra to main events
- National AIDS Trust £224 raised
- ★ Project HOPE \$305 raised
- ★ Color of Change \$106 raised
- Stack Up \$111 raised
- t Gets Better Project \$22 raised extra to main event
- guide Dogs UK £70 raised extra to main event
- ★ Special Effect £18 raised extra to main event.
- Cool Earth \$42 raised
- → Blue Cross £7 raised extra to main event.
- Local cat shelter Willows Cat Adoption Centre £307 raised
- Mutual-aid fundraiser for teonawrites' service dog \$44 raised extra to event
- Mutual-aid fundraiser for ChaiCiLatte's medical fund \$155 raised
- Mutual-aid fundraiser for Pythar's vet bills £118 raised



Artie is involved in charity-oriented communities and teams and enjoys sharing their expertise in fundraising with others & participating in fundraising opportunities.

Current team memberships: <u>Team Transtopia</u>, <u>Cosmic Hearts</u>, <u>Disabled Content</u> <u>Creators Collective</u>, <u>The Carrot Patch</u>, <u>Petal Pages</u>

Cosmic Hearts Fundraising

Artie is a member of <u>Cosmic Hearts</u>, a stream team devoted to raising funds and awareness for vital causes close to our hearts and creating safe, diverse and inclusive spaces online. Team charity events Artie has been involved in include:

In January 2024, Artie participated in the team's event for <u>Children's Ground</u>, fundraising via Twitch Charity. They raised A\$169.69 in their streams, with the whole team raising A\$4600.

★ In April 2023, Artie participated in the team's event for Cool Earth, integrating their campaign with their usual stream schedule, and raised \$42.69.

In May 2022, Artie became a member of the It Gets Better Project Partner Program as part of their team membership with Cosmic Hearts. They did a team fundraiser in June 2022, collaborating on a Sims save file with their teammates and doing some bonus solo streams, and raised \$515.

Team Transtopia Fundraising

Artie is a member of <u>Team Transtopia</u>, a stream team exclusively for trans and/or gender diverse folks to gather a community where we can all thrive. Team charity events Artie has been involved with include:

↑ In November 2021, Artie participated in a Front Page stream as part of Team Transtopia & Twitch's Trans Day of Remembrance fundraiser for <u>Transgender Law Center</u>: over \$1,000 raised in their slot, and \$27,000 raised overall (including a \$25,000 donation match from Twitch)

★ In August 2021, Artie was a Cast Member in A Royal Pain: A TTRPG One Shot hosted by Tofilium for LGBTQ Freedom Fund: \$500 raised

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The Underwurld Charity Team Fundraising (previously)

Artie was a member of the now dissolved <u>Underwurld Charity Team</u>, a group of chaotic good humans that raised money and awareness for marginalised communities. In their fundraiser for <u>Women In Games International</u> in November 2021, they participated in a Fall Guys collab with three of their teammates (<u>Tofilium</u>, <u>TheDragelinborn</u> & <u>KamiAnya</u>) and raised \$155.

Forest Fae Fundraising (previously)

Artie was previously a founding member & moderator for <u>Forest Fae</u>, a community for disabled, chronically ill and neurodivergent creators. In their role, they co-organised Forest Fae's first charity streamathon for <u>MindOut</u> in July 2021, scheduling in 28 streamers participating across three days and coordinating the raid-trains. In their own slot, Artie raised £220, and the Forest Fae community raised £1650 overall.



Artie is keen to be involved with charity collaborations organised by fellow creators or campaigns that organisations run! Here is a list of events they've been involved with:

→ Participant in <u>Simmers For Palestine</u> fundraiser, working alongside over 100 Sims creators to fundraise for the <u>PCRF</u> in July 2024: raised \$200.69 in our streams, with the team raising over \$250,000

↑ Participant in <u>lilsimsie</u> x <u>SteveInSpawn</u> 'Spawn2Gether' fundraiser, working alongside over 100 creators to fundraise for <u>AbleGamers</u> in October 2021: raised \$169.69 in our streams, with the team raising over \$177,000

- Participant in multiple fundraising events organised by Lomadiah
 - Participant in weekly sessions of The Quarry fundraising for Special Effect in February 2023, campaign raised over £1,700
 - Team Leader for 'Team TransTOPia' in Lomadiah's Front Page Charity Pub Quiz for Shelter in December 2021, raising £11,000 (and didn't come last!!)
 - Participant in Hannah's Front Page Charity Pub Quiz for <u>Dementia UK</u> in December 2022, raising over £300 (...I was last this time)
 - Co-streamed two Among Us & Fall Guys collabs with Hannah & other creators in August 2021, raising £75 for Gendered Intelligence and \$110 for StandUp for Kids, and the whole campaign raising over \$23,000
 - Hosted a week-long fundraiser for Mermaids as part of her August 2021 LGBTQIA+ fundraiser: raised £250.40

Invited participant in <u>Trans Week of Visibility streamathon</u> for <u>Trans Lifeline</u> in March 2024: raised \$125 across their two slots, with team raising \$40,000

→ Participant in <u>British Red Cross</u>' first ever <u>Donation Dash</u> campaign in December 2023 as part of (the winning) Team Pepper, raising £175 in their slot

Goldie Gang Fundraising Portfolio

★ Participant in 'Winter in Windenburg' Sims save file collaboration organised by EmrysKay & Egg_Babe, fundraising for Rainbow Railroad in January 2022: raised \$451.69 in our streams, with the team raising over \$16,000

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- ★ Collabed with <u>Radderss</u> for her Disability Pride Month fundraiser for <u>Open</u>
 Medicine Foundation in July 2023, playing Moving Out \$360 raised in the stream
- → Participant in mutual aid collab to assist Miktastic in funding PC repairs and an at-home pottery studio in July 2023 raised \$300 in our slot
- → Participant in mutual aid collab to assist <u>ashkero</u>'s friend with emergency moving fees in January 2023: raised around \$150 AUD
- → Participant in mutual aid collab to fund a fridge for Miktastic organised by sinarynn in October 2022: raised over \$60
- → Participant in mutual aid collab for <u>ChaiCiLatte's</u> medical fund, organised by <u>DivineVulpes</u> in March 2022: \$115 raised from Feb 2022 Tier 2 Campaign and \$50 raised in participating stream
- → Participant in <u>SpringSims</u>' Hike for Haiti fundraiser for <u>Hope for Haiti</u> in April 2022 with an approved (but unfortunately not activated) Front Page slot: raised \$100
- → Participant (and winner) of charity Minecraft tournament hosted by <u>Pythar</u> for <u>The</u>
 Outside Project in May 2021: raised over £700
- → Participant in <u>GameBlast 2022</u>, fundraising for <u>Special Effect</u> and collaborating with <u>United Communities of Runescape</u> in their raid train event: £169.69 raised
- ★ Collabed with ChubbyishBunny with Fortnite challenges during her 12-hour charity stream for Become in March 2022 £100 raised during this segment, with £300 raised in Bunny's event
- → Participant in 'Transmas', hosted by <u>DiotiorProductions</u> fundraising for <u>Trans</u>
 <u>Lifeline</u> in December 2021: raised \$105 in the Goldie Gang and \$1,503.69 overall
- → Participant in <u>Play4Pride</u> streamathon for the <u>Trevor Project</u> in late 2020: raised over \$200