

## HEADLINE: Why using this simple math trick daily creates an ocean of leads

So you've finally set up your business. You're in this for good. You have your logo and a website. You've even made a professional email to look the part. You're well on your way to becoming a millionaire by the end of the year. Yep, you're all set. Till you realise you need leads to actually money. You knew this but didn't know randomly shooting emails all over the show is a surefire way of getting you blacklisted and ignored. So what do you do?

No one successful in did it by accident. They used this one simple trick I'm about to show you to get them to the top. Before I get into that though. I want you to ask yourself: Are you committed to your business 100% daily? If the answer is yes then I will assume you know this to be the case. You need to build a list.

How do we build our list I hear you ask?

Simple. You pick the industry you're in and find prospects within that market. Now you're wondering how you find your market? Easy. Start with Google, Facebook X, Instagram, LinkedIn to name just a few. There are other platforms where you can find prospects but starting off in these places you'll get at least 80% of the market you wish to target. You search for potential customers based on what they tell you about themselves. You analyse how you can help these prospects and voila. You just found your first lead. But we don't stop at one do we?

I mentioned a simple math trick at the start. If you're aimlessly sending emails to everyone you're wasting your time. If you're serious about life you'll understand time is everything. So be mindful. Now, to save yourself from getting flagged as spam you need to send meaningful emails and DMs to potential leads otherwise you're heading into a car crash of problems. You may even lose your ability to send emails or DMs to anyone. Once you understand this its time to use this simple math trick to your advantage.

Daily effort compounds over time.

Setting yourself a daily goal of reaching 5 potential clients a day every day gives you 35 customers a week. Multiply that by 52 weeks (if you live here on Earth) and you have a grand total of 1820. That's 1820 potential customers you can sell your service to. If you break these numbers down and do the math it actually comes to about 15 minutes of work a day.

Now of course reaching out to 5 clients a day is barely scratching the surface. Now say you're able to spare 1hr of reaching out to your customers a day. You could contact 20-30 customers a day within that time. Multiply that by 52 and you've got a solid 7280 people who could pay you money.

Your business isn't lacking due to a saturated market. It's lacking daily consistent effort.

What I want you to do now is to fire up a spreadsheet find potential customers you want to reach out to and add to this daily. Start with 5 in week 1 and bump it up to 10 in week 2. Continue this till you reach a sweet spot of around 25+ customers a day. This daily habit will increase your earning potential. It's simple, easy to follow, and gives you enough time to build a sustainable daily workflow.

Here is the tricky part though. If you're busy running your business you probably don't have the time to do this simple task. That is why we specialise in getting you clients that keep your calendar booked and the money coming in. Get in touch today to get it done for you on autopilot.