

SRREOSHI

Society for Research & Rudimentary Education on
Social & Health Issues - Durgapur

Registration No. S0129565



SRREOSHI

Society for Research & Rudimentary
Education on Social & Health Issues
DURGAPUR



ANNUAL REPORT

FY 2022-23

VISION: Equality, Dignity and Justice for all leading to their social and economic empowerment. The focus is on sustainable and integrated Development of under privileged groups.

MISSION: Ensuring lasting changes for Women, Youth & Children in the field of land, livelihood, health, education and protection, leading to a socio-economic empowerment.

FOCUS: The primary focus of the organization is rights based approach to sustainable and integrated development of women, youth and children in remote backward regions of West Bengal.

AIM & OBJECTIVE:

1. Generating sustainable development for marginalized woman by providing hands on skill trainings on handicrafts by supporting them to bloom as social entrepreneurs.
2. Life Skill Management training sessions for Adolescents (girls and boys). The sessions address topics related to Sexual Reproductive Health along with their legal aspects.
3. Rural Development (Gram Unnayan) involving women, youth and children.
4. To uplift the tribal community & their culture.

PARTNERS

Corporate Social Responsibility:

1. India Power Corporation Limited, Kolkata
2. **Nuvoco Vistas Corp. Ltd** via NIDHEE – A CSR Initiative by Meija Cement Plant
3. **DSP – SAIL**
4. IISCO Steel Plant, (ISP-SAIL)

Knowledge Partners:

1. Tata Institute of Social Science (TISS), Mumbai
2. Essex School of Business, University of Essex, United Kingdom
3. Sri Aurobindo Society, Pondicherry
4. Ashoka Innovators for the Public (Individual award and fellowship)

PROJECTS AT A GLANCE

Project Title –

1. **Advanced Skill Development Training & sustainability on Handicrafts (Sabai Grass Artifacts & Creative Arts) + Continuation previous for Marginalized Tribal Women (CSR initiative by India Power Corporation Limited, Kolkata through Asansol Office)**
 - ❖ Project Duration 1– 3 months (April 2022 to June 2023)
 - ❖ Project Duration2 – 9 months (July 2022 to March 2023)
 - ❖ Total Number of beneficiaries – 30+20 marginalized women mostly ST
 - ❖ Project Area – Barathol Village, Kalajharia, Burnpur, West Bengal



- ❖ Total Project Cost – **Rs.6,72,000 (P1 - 2,72,000) + (P2 - 4,00,000/-** four lakhs only)
- ❖ Most households in the above stated areas are below the poverty line (BPL) and inhabited by Orang Tribes. They do not have a regular flow of income. The women face domestic and social violence. The main objective of the project is to provide potentials to make beautiful handicrafts items & generate income by selling the products.

The selected beneficiaries were provided with the basic followed by advanced Skill Sets of Handicraft Products. The training classes are conducted by Certified Trainers through Theory & Practical inputs. Fairs & exhibitions are organized to provide the beneficiaries exposure to real market & opportunity to earn. Further for sustainability Community Based Groups will be formed with the beneficiaries. Finally set up an Incubation Center, which will be mentored by academic institution – **Tata Institute of Social Sciences, Mumbai** with whom SRREOSHI has an MOU signed as entrepreneurship mentor. SRREOSHI finally withdraws but may keep assisting as a Mentor as the last mile handholding.



2. **Project Title - Handicrafts Training Programme on Sabai Grass Artifacts for Marginalized Women** under CSR Dept.- Durgapur Steel Plant, Durgapur
 - ❖ Project Duration – 3 months (April to June 2023)
 - ❖ Total Number of beneficiaries – 15 women
 - ❖ Location – SRREOSHI Incubation Centre (54/3, Anand Vihar, A-Zone, Durgapur – 713204, West Bengal
 - ❖ Project Cost - **Rs.1,00,000/- (One Lakh only)**



3. **Project Title -Skill Based Handicraft Training Program for Rural Women – Gamucha based products & Bags (CSR initiative by NUVOCO Vistas Corp. Ltd. NIDHEE – Mejia Cement Plant)**
 - ❖ Project Duration – 3 months (May – July 2022)
 - ❖ Total Number of beneficiaries – 20 Rural women
 - ❖ Project Area – Durlovpur, Bankura, West Bengal
 - ❖ Project Cost - **Rs.1,65,000/- (One Lakh sixty five thousand only)**



4. **Project Title –Skill Based Handicraft Training Program for Rural Women – Sabai Grass & Jute Yarn Artifacts (CSR initiative by NUVOCO Vistas Corp. Ltd. NIDHEE – Mejia Cement Plant)**

- ❖ Project Duration – 6 months (started late April to October 2023)
- ❖ Total Number of beneficiaries – 20 Rural women
- ❖ Project Area – Durlovpur, Bankura, West Bengal
- ❖ Project Cost - **Rs.2,25,000/- (Two Lakh twenty five thousand only)**

5. **Project Title –Skill Development Training - Art & Craft Training (CSR initiative by IISCO Steel Plant, SAIL)**

- ❖ Project Duration – 6 months
- ❖ Total Number of beneficiaries – 37 tribal women
- ❖ Project Area – Haramdihi, Burnpur, West Bengal
- ❖ Project Cost - **Rs.1,04,023/- (One Lakh four thousand four twenty three rupees only)**

It's a tribal hamlets near Burnpur industrial town, were provided with handicraft making training (Sabui grass decorative items). This project is a CSR initiative in collaboration with IISCO Steel Plant; Burnpur. The training classes are conducted by Certified Trainers who has good knowledge of imparting skills scaled down to the beneficiaries' level learning acceptance & capacity. The success of the initiative has made other women of the hamlet and neighbouring areas interested in learning this art. Now, 100 more women have been enrolled in this programme. The existing women's group has taken a leap forward, and is now spearheading the initiative, to start a micro-enterprise of handicrafts in the near future.



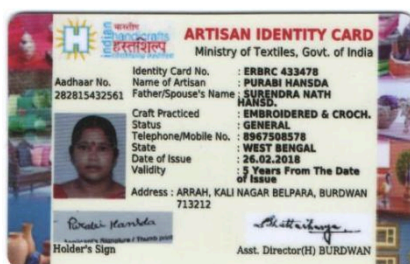
6. Awareness Program on Health & Nutrition – Funded by Lilabati Trust, Kolkata

- ❖ Project Area – Durgapur, West Bengal
- ❖ Project Cost – Rs. 18,000/- (Rupees eighteen thousand only)
- ❖ Duration – 3 months
- ❖ Total Classes – 12
- ❖ Participants – 80

The main objective of this program is to create awareness about health & importance of nutritive values. Along with the awareness, a primary health checkup was organized for the basic diagnosis.

Networking –

1. Enrol the beneficiaries (all projects) for Artisan Identity Card, issued by Ministry of Textiles, Government of India.



2. Linkage with Rural Banks & Co-operatives Societies for SHG Loans, micro-financial support to needy beneficiaries for micro-entrepreneurship business models.