



NWAESC NEW Perkins Project Request 2025-2026

District	Farmington
Teacher/Staff	Carrie Scates
Program of Study	Marketing and Sales
Course	Marketing I
Certification(s)	NCRC
Will the use of Perkins funds for this project be considered supplanting?	

Please complete this information below, being very specific.

Title of Project:	Digital Camera Package
Project Description:	Students will conceptualize, shoot, and edit visual assets for mock or real-world local business campaigns.
Justification:	A Digital Camera Package will prepare students for high-skill, in-demand marketing careers.
Benefit to Students:	The new cameras allow students to learn real-world skills (e.g., product photography, brand asset creation, and video marketing) that cannot be taught with older or basic equipment

Please indicate those impacted by this project:

Number of Schools:	1
Number of Teachers:	1
Number of Counselors:	2
Number of CTE Administrators:	1
Number of Non-CTE Administrators:	
Number of Students Impacted:	60

Perkins Indicators specifically addressed by this project (check all that apply)

Four-Year Graduation Rate	
Extended-Year Graduation Rate	
Academic Proficiency in Reading/Language Arts	
Academic Proficiency in Mathematics	
Academic Proficiency in Science	
Post-Program Placement	X
Non-Traditional Program Concentration	
Program Quality-Attained Recognized Post-Secondary Credential	

Anticipated Project Costs

Item	Qty	Cost/Each	Total
Canon EOS Rebel T7 DSLR Camera Bundle with Canon EF-S 18-55mm f/3.5-5.6 is II Lens + 2X 32GB Memory Cards + Filters + Preferred Accessory Kit, Black (Renewed)	1	\$615	\$615
Total Project Cost:			\$615

Additional Partnership Funding Amounts

District	Start-Up Grant	Industry Partner	Total
		\$	\$