## All Aboard Washington Board Meeting August 8, 2020, 1:00 PM Zoom Meeting

## **Zoom Connection Instructions**

Join Zoom Meeting

https://us02web.zoom.us/i/88986529048?pwd=NUVmRGM3dXhIYWtUbXNHeTlieHdHZz09

Meeting ID: 889 8652 9048

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## **Draft Agenda**

- I. Rocky, (or Jeremy,) Roll, determination of guorum
- II. Harvey, Process for Zoom meeting and call:
  - A. I plan to ask everyone but the speakers for the section to mute their phones. This should make the call clearer for everyone.
    - 1. (Charlie, please manage muting when needed due to background noise issues)
  - B. At the end of each section and when it feels appropriate to me as chair, I will call for any board members (and when relevant consultants) who want to speak. If more than one responds, I will run through the order of the board and consultant positions calling on each board member to see if they wish to speak.
  - C. If there is anything to vote on, the vote will be by roll call with Rocky or Jeremy calling the roll and recording votes.
    - 1. For participants with video cameras on, please also indicate your vote by raising your hand when voting
- III. Luis, AAWA position(s) and response protocols to Amtrak Cascades and UHSR articles in the media
- IV. Luis, AAWA policy and directives for GAD participation in JTC Statewide Needs Assessment and Priorities Panel
- V. Luis, AAWA position on Columbia River I-5 Bridge Planning Inventory <a href="https://www.wsdot.wa.gov/accountability/SSB5806/">https://www.wsdot.wa.gov/accountability/SSB5806/</a>
- VI. Bob, Membership report
- VII. Charlie, CHCS report
- VIII. Gary, How to include E-W project on WA DOT "10-year Unfunded Need" list.
- IX. Discussion of fundraising research and efforts since our last meeting
- X. Discussion of AAWA's income and expenses and maybe decisions:

Many of you are aware of some or all of the several efforts that are ongoing to increase AAWA's income, to draft a budget, and to find the best model for AAWA's future volunteer and paid leadership. Key to our ongoing effectiveness is that our yearly recurring income is at least \$20,000 less than our minimum yearly expenses for Luis and keeping the lights on, and \$70,000/yr. less than our yearly expenses with our current level of contractors.

I see the big choices available to us as:

A. Prioritize using our nest egg for;

- 1. just paying for Luis and keeping the lights on, or
- 2. paying for additional fundraising from a service, and/or
- 3. continuing to contract with CHCS and/or Sermonti until
  - a) after continuing with CHCS to the end of 2020, or
  - b) the end of the current contract (if any), or
  - c) if we run out of money to pay them sometime in the future, or
  - d) any of many other combinations of cost, duration and service levels too numerous to list, and/or
- 4. hiring an executive director with management and fundraising responsibilities
- B. Choose to as our budget model;
  - 1. use our last year's income from regular donations, annuity payments, and memberships as our target budget, excluding the principal of bequests, or
  - 2. set a budget based on our total assets with an understanding that we may be more limited in the future if we lose the ability to contract for Luis, or
  - 3. something between those, where we set a budget for several years that we could afford now but would have to significantly increase our income to afford year after year.
- C. Choose as our leadership model;
  - something like what we have now with a strong and active Board President fulfilling many of the roles usually associated with Executive Director (and which with all due respect to Lloyd were not what Lloyd did either, particularly in the aspects of setting budget priorities because there never was much of a budget to prioritize), or
  - 2. our model from the Mott and Trifiletti era with two volunteer leaders, one as the leading business and public face and another as the leading administrator, or
  - a more normal model with the board president being of less importance due to our having a paid Executive Director to implement much of what the board attempts to do now.
- D. Determine our near-term target organization size. (Feel free to suggest additional options)
  - 1. ~\$40K /yr. Something like what we've had for 20+ years, one "employee" who works for below market rate and/or part time on our behalf in Olympia with minimal consulting or other paid support.
  - 2. ~\$100K/yr -
    - a) Add to the above ongoing consulting like what we receive from CHCS -OR-
    - b) hire an Executive Director.
  - 3. ~\$150K/yr. Do both options 2a and 2b from above.
- E. Make our big decisions on some, each, or all of the above:
  - 1. Now
  - 2. Before our contract with CHCS expires
  - 3. By December (and extend with CHCS through then)
  - 4. When we run out of cash on hand and have to cash out the remaining annuity
  - 5. When we run out of money and investments
  - 6. When we receive another six-figure cash influx
  - 7. Some other time
- XI. Harvey, Adjournment