

Email Outreach - Tested 40x, no replies

SL: Pieces to Pawsitive Results

Hey Lora,

A bird has taken me hostage and told me to check out your business. I was drawn to Nancy Hamilton's review because of your ability to help owners reach their dream goals with their dogs.

In captivity, I noticed some **missing pieces** to your puzzle, such as creating new content, that can prevent building a stronger bond with your customers.

Drawing inspiration from successful competitors like Bark Busters and Suburban K9, I can help you implement and improve the strategies they use. Which will allow you to:

- ✓ Create informative videos to educate new dog owners, establishing your business as a valuable resource
- ✓ Build long-term relationships to have previous customers come back
- ✓ Develop a passionate community that'll spread the name of your business

I have an example that I've prepared for **you**.

Interested? Reply to this email. I'll send it your way.

I look forward to hearing from you.