

Why “Time’s Up; Our Turn to Lead”

The Spark that lit this flame: Iceland, 1975

On October 24, 1975, 90% of Icelandic women went on strike. They refused to work, cook, or care for children—bringing the country to a standstill. The “Women’s Day Off” exposed the economic and social power of women, making it clear that society could not function without them. The message was simple but seismic: “If women stop, EVERYTHING stops.”

This strike helped lead to the election of the world’s first democratically elected female president, Vigdís Finnbogadóttir, just five years later. Iceland has since become a global leader in gender equality, with progressive parental leave, pay equity policies, and nearly 50% of parliament made up of women today.

Inspired by Iceland, American women are saying: ENOUGH!! We are done begging for equality, for safety, for basic rights. We are done cleaning up after corrupt leaders, broken systems, and violent policies. We are done being sidelined while our bodies, our families, and our futures are politicized.

TIME’S UP ON INEQUALITY, ON SILENCE, ON WAITING.

WE ARE ORGANIZING. WE ARE MARCHING. AND THIS TIME, WE LEAD!!

AUGUST 26, 2025 - A DAY WITHOUT WOMEN

JOIN US!

Plan For Boycott:

Action: Join Us August 26 – National Boycott & Protest for Gender Equality/Empowerment

TIMES UP: OUR TURN TO LEAD!

You’ve stood on the front lines of progress. You’ve galvanized millions. Now we are asking you to help lead once again.

Since women never did receive equality, we will gather nationwide to protest and boycott on August 26, 2025, “Women’s Equality Day,” under the banner: TIME’S UP: OUR TURN TO LEAD!

This is not a celebration, it is a DEADLINE! Rise together to demand:

- Reproductive freedom
- Voting rights
- Safety from violence
- Economic justice

These issues are under relentless attack, especially for women of color, LGBTQ+ communities, and working-class people across our country.

Here is a small taste of the reality we are confronting;

Lives lost:

Josseli Barnica, 28, died in Texas after being denied miscarriage care for 40 hours

because doctors feared violating abortion laws. She died of a preventable infection.

Porsha Ngumezi, 35, bled to death when denied a routine D&C for the same reason, fear.

Basic rights stripped away:

A 10-year-old rape victim in Ohio was forced to leave her state to get an abortion because her state would rather protect a law rather than a child.

Myliissa Farmer was denied life-saving care after her water broke at 17 weeks; doctors let her suffer, fearing prosecution under Missouri's abortion law.

Maria Rojas, a Texas midwife, and her assistant, were arrested and faced decades in prison for providing abortion care.

Economic injustice remains the rule, not the exception:

White women: \$0.83

Black women: \$0.66

Latinas: \$0.52

(Compared to \$1.00 for white men)

Political impact/Military actions:

We are not collateral damage; we are the majority voice demanding diplomacy over destruction, justice over violence, life over ego. Stand back -- women will lead the peace.

What we are doing:

On August 26, 2025, we are calling on women and allies across the nation and world to boycott and

MARCH in coordinated action as follows:

BOYCOTT ACTIONS:

- No work (stay home OR march)
- No shopping or spending, including gas
- No childcare -- use family, friends, neighbors
- No domestic laborers
- No schools and/or class attendance
- No public transit
- No engagement with complicit media

MARCH/PROTEST:

We will take to the streets in D.C., every U.S. state, and globally, wearing white, green, and purple (suffragette colors) to demonstrate we are united and unstoppable.

They'll say we're angry. We are.

They'll say we're loud. We must be.

They'll say we're unreasonable. They are wrong! There is nothing reasonable about a country that controls our bodies, devalues our work, censors our truths, and criminalizes our care.

WHAT WE NEED FROM YOU SPECIFICALLY, we need you to:

Amplify this call to action.

Coordinate with us and mobilize your Organization.

Bring your leadership into this march!

Join us in the streets.

Be a SPEAKER about our rights and injustices.

This movement is not just about resistance. IT IS A REBIRTH.

Imagine a future shaped by the values women have always carried.

When women lead, progress looks like this:

Peace over war

Shared power over greed

Collaboration replaces competition, and “me, me, me” gives way to “all of us”

A future where everyone, no matter their race, gender, income, or identity, has a voice, a vote, and a path to thrive.

Resources are shared, not hoarded. Safety is not a privilege, it is a right.

This is not a dream, it is a direction. Women’s leadership is the road to real progress, not just for women, but for everyone.


Let’s make August 26th, 2025, a turning point, not just a symbolic date, but a national AWAKENING.

Please contact me directly. Thank you in advance.

With solidarity and urgency,

Linda Losi

Activist

 LindaLosi0204@gmail.com

#TimesUpOurTurnToLead

#August26

#WomensEqualityDay

#imaginepeace

SAFETY INSTRUCTIONS

WHEN ATTENDING A PROTEST OR EVENT:

The power of events comes for all of us coming together in peaceful protest. The world will see hundreds of thousands of people, from all walks of life, exercising their First Amendment right. DO NOT ENGAGE in violence, looting or vandalism. We cannot take the bait and justify the escalation. A huge mass of NON-violent people confuses the other side. They don't know how to respond, which leads them to overplay their hands, and goes a long way towards maintaining public sympathy for our movement.

Attend with a friend or someone you trust for two purposes: there is safety in numbers, and bringing a friend adds one more number to the movement.

Bring signage that demonstrates solidarity and unity. Clever and well-crafted protest signs get positive media coverage while setting a Waymo Robot Car on fire does not.

Have a plan to take care of yourself, i.e., write down important phone numbers, remove facial recognition from your phone, bring water, wear comfortable shoes, and stay aware of your surroundings.

Post photos of the protest that show how beautiful the movement is without posting close-up photos of the attendees' faces unless you get their permission.

Bring your cellphone for the sole purpose of using it as a camera. Turn off Face ID and Touch ID; disable your data and put cell phone on "airplane mode."

Bring goggles, or an umbrella, and a mask in case of tear gas.

Bring heat resistant gloves in case you need to remove a tear gas container (they are 310 degrees when spewing. DO NOT TOUCH WITHOUT GLOVES.

Keep hair tied up if long.

Bring snacks, water, cash, your ID, a washcloth, earplugs, bandages, and other first aid

supplies. Do not bring or wear jewelry, contact lenses, or anything you don't want to be arrested with, e.g., a pocketknife, or anything weed-related, including non-weed vape pens.

DO NOT TAG YOURSELF ON SOCIAL MEDIA. That's how the January 6 rioters were identified. Even if you're not engaging in criminal activity (you better not be), if shit gets stupid, that will be used against you.

Some of this may seem like overkill, but if the looting/violent assholes give the authorities the slightest excuse to escalate, they will.

Let's have a peaceful protest not only to let the world know our displeasure, but also to afford ourselves the opportunity to get home safely to do it all again tomorrow.

Here's a Press Release and a Media Announcement

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Linda Losi

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TIME'S UP: OUR TURN TO LEAD

National Boycott & Protest on Women's Equality Day – August 26, 2025

WASHINGTON, D.C. — On Tuesday, August 26, 2025 — Women's Equality Day — WOMEN will lead a nationwide boycott and protest demanding justice, equality, and the return of fundamental rights under attack. Under the banner TIME'S UP: OUR TURN TO LEAD, women and allies across the country will walk out, rise up, and reclaim their voice.

This nationwide action calls for:

- Reproductive freedom
- Voting rights
- Freedom from violence
- Economic justice

“Cruelty has consequences. This is ours,” says organizer Linda Losi. “We are not bystanders. We are the majority. And on August 26th, we will not work, shop, stay silent, or be ignored.”

THE REALITY FACING WOMEN IN AMERICA

Across the country, women — particularly women of color, LGBTQ+ individuals, and working-class communities — are under siege:

- **Lives Lost:** Tragedies like those of Josseli Barnica, Porsha Ngumezi, and Mylissa Farmer show the deadly consequences of abortion bans and systemic medical negligence.
 - **Rights Denied:** A 10-year-old rape victim in Ohio was forced to flee her state to access abortion care.
 - **Economic Inequity:** The wage gap remains staggering — White women earn \$0.83, Black women \$0.66, and Latinas just \$0.52 for every paid DOLLAR to white men.
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WHAT WILL HAPPEN ON AUGUST 26, 2025

NATIONAL BOYCOTT

A complete shutdown:

- No Work
- No Spending

- No Childcare or Domestic Labor
- No School or Transit
- No Media Engagement with Complicit Outlets

MASS PROTESTS

Marches will erupt in Washington, D.C., all 50 states, and globally. Protesters will wear white, green, and purple — the historic colors of the suffragettes — in a bold stand for equality and justice.

CALL TO ACTION

We're calling on leaders, organizations, and individuals to:

- Amplify this call to action on all platforms
 - Coordinate and mobilize communities
 - March and speak out at local and national rallies
 - Stand visibly and vocally in solidarity with women everywhere
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WHY WE MARCH


This movement envisions a future led by values long championed by women:

- Peace over war
- Collaboration over competition
- Shared power over greed
- Safety and justice for all

August 26, 2025, will not be just a day of protest — it will be a day of reckoning. A line in the sand. A wake-up call to the nation that women will no longer be silenced or sidelined.

For coordination or media inquiries, please contact:

Linda Losi

 Lindalosi0204@gmail.com

MEDIA ANNOUNCEMENT

MEDIA ADVISORY

National Boycott & Protest — August 26, 2025

Time's Up: Our Turn to Lead

On Tuesday, August 26, 2025, Women's Equality Day, WOMEN will organize a nationwide economic boycott and protest. The action is a powerful response to ongoing attacks on reproductive rights, voting access, economic equality, and safety for women and marginalized communities.

Visuals/Details:


- Protesters will wear white, green, and purple (Suffragette colors)
- Marches in D.C., major cities in all 50 states, and international solidarity events
- Media availability with organizers and spokespeople

Coverage Opportunities:

- Protest footage and interviews
- Testimonies from impacted women
- Nationwide data on gender injustice
- Commentary from coalition leaders and policy experts

To schedule interviews, request a press credential, or access embargoed materials, please contact,

Linda Losi

 Lindalosi0204@gmail.com