

How to Make Imperialist Aggressors Side with Your Argument

Unfortunately, University students have to analyze everything: people, ideas, public arguments etc , seemingly for no reason at all except to confirm to higher-ups that you can actually comprehend whatever is going on around you. In rhetorical analysis of public arguments, specifically, the goal is to use what you've observed and accurately pinpoint the strategies an author, or whoever, used to sway their audience to their side of the debate. For example, in Fifield's article, the author covers the illegal North Korean factories being operated in China despite the sanctions against the communist country. In a successful effort to minimize the effectiveness of the sanctions and inform her audience of the misconceptions about the economy ; the author evokes sympathy and disapproval within her readers through the use of dreary tone, thought provoking narratives, and interviews from the citizens involved.

The tone in Fifield's writing elicits somber emotions by drawing up powerful images the audience can accurately visualize . “ This neon explosion of a city contrasts starkly with the North Korean city of Sinuiju, on the opposite bank of the river , where there is only a smattering of light at night.”Fifield(2015) Without even going into detail of the main topic of the article the author already establishes a mood with one descriptive sentence, carefully guiding the reader to sense the dreariness of the environment. She continues with a sympathy evoking description of the laborers that work in these factories, “The women work on the third floor , wearing their coats inside to guard against the cold” Fifield (2015) Naturally this would generate sympathy with the readers and the author has already drawn most of her audience to her side.

The purpose of starting with the tone of the article was to set up the basic foundation of the techniques used by the writer. The tone determines the rest of the article by dictating what the reader should feel when reading the information being relayed to them. Although as the writer you can choose to start with whatever strategy you want , personally, starting with how the words sound in the article and the impact they can have on the audience is what I would suggest.

“ In North Korea’s growing economy-and America’s misconceptions about it.” the author addresses the ineffectiveness of the sanctions placed on the communist country’s economy. She uses her own observations , personal narratives, to showcase the results the sanctions have on business practices on the border between China and North Korea . In speaking more about the conditions of the female laborers who work in the factories that funnel money to the North Korean government , the author goes into detail about witnessing their surroundings. “[They] live on the second floor in shared, dormitory-style rooms decorated with a banner declaring “Let’s realize the revolutionary ideas of Kim Il Sung , and Kim Jung Il...Signs on the

door read “Call each other comrade”” Fifield (2015) . Her general audience consists of the American public who have , for better or worse, been instilled with democratic values that would naturally clash with the communist ideals displayed in her observation. In appealing to the American public , her audience will typically disagree with whatever prompts the unfairness of a communist regime.

In another example, however , Fifield opens another argument with the realization that undoubtedly, North Korea is on it’s way to becoming a budding capitalist country. She narrates a dinner with one of the North Korean factory managers in which he lists the admirable qualities of capitalist conglomerates in South Korea and how he could apply their policies to his own business to make it more productive. Although the economy for the country is beginning to open a bit the writer does not forget to add an unforgettable quote “ [Mr Kim, the textile manager] has no qualms about making pants to be worn by men going to work in **“imperialist aggressor”** countries,” His only interests were in increasing the profit for the capital of North Korea. Fifield (2015).

The narratives personally observed by the author allows the reader to see what is happening through her eyes. The writer is including the audience in what she has seen and bringing them into the border of China and North Korea , exposing them to the true facts of her perspective of the topic. In doing this the author makes it so the audience has no choice but to agree with her position.

The narratives of the text not only draw out the author’s strategies, it acknowledges the personal connection the author has with the topic at hand and it solidifies your argument of why it was successful in persuading the audience. It’s essential to the reader of your essay to not only move from general to specific but to also demonstrate the why and how . Similar to how Fifield guides her readers in their emotions it’s imperative for you to guide the readers of your essay through your understanding of the subject so that they can accurately follow the flow of your ideas and understand the point you are attempting to make.

The author of the text, to completely establish her argument and cement the readers on her side , completes her appeal through the use of interviews from people involved in the operations happening on the border between Dandong China and Sinuiju ,North Korea. Fifield interviews the Chinese middleman that risk going back forth across the border smuggling, money and goods for banks and factories. Through their accounts the writer not only elicits disapproval and awe at the various methods North Korea undergoes to funnel money into their government but also generates contempt for the U.S government in their arrogant assumptions that the sanctions have fully restricted the North Korean government financially. When in reality it’s only made the impoverished citizens more destitute but has not affected the government , who is originally at fault , or it’s growing economy. In an interview with one of the middleman the man states , about transferring money and meeting frauds“ Sometimes the North Korean

takes the money, but then you can't find the person...as the middleman I have to take responsibility for that. There are some people who have committed suicide because they've lost everything." Fifield (2015) This account states the gravity of the activities happening on the border. On one hand it is boosting the economy on the other hand not only is it illegal but it can have negative effects on Chinese and Korean citizens as well as their businesses.

The businessmen involved with trade on the border do not consider it an extremely difficult task to get products or cash to North Korea despite the sanctions. "We find ways to get around them." Fifield (2015) This simple quote from a local businessman emphasizes the true inadequacy of the sanctions placed on North Korea. It is only natural for the readers to eventually side with the writer because the author gives them no choice in the matter. She bombards their sentiments with the personal interviews of the middleman and tradesman involved and stirs up their disapproval and disdain for the U.S. government and its blatant misconceptions.

The interviews applied to the rhetorical strategies sum up the overall sentimental appeal the author heavily depended on to persuade her readers. In drawing from the examples and quotations you illustrate to your reader why you chose those particular quotes while at the same time highlighting their significance to your argument as well as the author's argument in the text. In doing this you construct a clear and comprehensive evidence for your rhetorical analysis of your public debate.

Through investigative journalism Fifield disproves the American belief of their hold on the North Korean economy and effectively sways the audience to agree with her stance mainly through the use of strong emotional appeals. As a rhetorical analysis for a public argument this much should suffice, as a writer and a college student being able to observe and argue the points of your own analysis, requires not only labeling the strategies used but also being able to provide answers for the patronizing questions of why and how for your readers.