

August 4, 2020

RE: Leah Urena – Letter of Reference

To Whom It May Concern:

I enthusiastically write this scholarship letter of support for Leah Urena, a transfer student headed to San Diego State University in Fall 2020. My name is Mauricio Gonzalez and I am the co-founder of Inspirame Inc. a start-up (2019) educational technology company established to improve college student success for low-income, first generation college students in California.

I met Leah, by sheer chance. As it turns out, I had been invited by her Economics professor to conduct a lecture on the importance of economics in everyday entrepreneurship. Upon completion of my presentation, I offered all students in attendance an opportunity to volunteer with Inspirame in helping mine data that our algorithms can read.

Leah was the first student to jump on this opportunity and since, has learned quite a bit about how start-up companies function and how basic algorithms work. Since beginning with us early Spring 2020, Leah has volunteered approximately 20 hours per week in assisting in mining data use in order to provide students the best and most affordable educational pathway to completion of their academic and career endeavors. Leah, quickly understood the tasks at hand, and completed various coding, course verification, and reorganization of data elements that make our software better. Leah's current assignment is to verify and re-code data on Advanced Placement Testing, College Level Examination Program, and International Baccalaureate testing for granting students the appropriate amount of credit for their degrees. In addition, her high technology skills and her ability to communicate using technology is a true asset to our organization, as our entire organization is 100% remote.

Leah, commitment to social justice and equity made her a perfect fit for what our company is trying to solve for; student equity. She is a worker-bee and gets things done! I can confidently say, that without Leah's contribution, our algorithms would be months behind in terms of accuracy. Her attention to detail has saved me hundreds of hours of data review and edits.

It is for these reasons, that I grant Leah Urena, my wholehearted endorsement! If you have any questions or if I can provide more insight, please feel free to reach out, (916) 764-6029.

Sincerely,



Mauricio Gonzalez

Co-founder, Inspirame Inc.

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