



Exhibitors' Information

#MIDTESOL26 Annual Conference

Cultivating Linguistic Identities

Friday – Saturday, October 30 & 31, 2026

Johnson County Community College

Overland Park, Kansas

Why attend MIDTESOL?

Connect and network with key decision-makers and educators in the Midwest! Kansas, Iowa, Missouri, and Nebraska continue to serve many ELL students at all age levels, including programs for Pre-K, K-12, post-secondary, and adult-ed students.

Who attends MIDTESOL?

- MIDTESOL is the premier regional event for English language educators from Missouri, Iowa, Nebraska, and Kansas.
- Attendees include students, teachers, teacher educators, professors, tutors, student services, and program directors and administrators from:
 - Early Child education
 - K-12 school districts
 - Community colleges
 - Universities
 - Migrant, immigrant, and refugee organizations
 - State education programs
- Attendees come from the MIDTESOL region, as well as from other states and abroad. We anticipate hundreds of eager professionals who look forward to opportunities to easily peruse and learn about ELL teaching resources, training opportunities, or positions.



Who exhibits at MIDTESOL?

- Publishers of textbooks and instructional materials
- Employers
- State and Federal Program Representatives
- Retailers of products and merchandise of interest to MIDTESOL
- Local and national organizations that offer resources to ELL populations
- University program recruiters
- TESOL interest sections

MIDTESOL Mission

All exhibits must meet the mission of MIDTESOL:

Mission and Values:

The mission of Mid-America Teachers of English to Speakers of Other Languages is to strengthen professionals for the effective teaching of English in Iowa, Kansas, Missouri, and Nebraska to people whose native language is a language other than English while respecting their cultural and linguistic identities, providing leadership, and exchanging beneficial information among all our members.

As a regional affiliate of TESOL and a professional organization, MIDTESOL embraces the following key values:

- Advocacy - amplification of marginalized and underrepresented voices focusing on strengths and assets with attention to all types of rights including access to resources
- Lifelong learning - growth for students and educators through professional development, professional networking, employment readiness, collaborative problem solving, and innovation
- Professionalism - commitment to excellence in language and teaching standards, research, and integrity among English language teachers, administrators, developers, and advocates
- Respect - commitment to inclusivity, cultural responsiveness, multilingualism, equity, and diversity

#MIDTESOL26 Conference

- Exhibitors will participate in the Exhibition area, which will be open during conference sessions both days of the conference.
- Exhibitors will have access to the Exhibition area to set up beginning Thursday afternoon, October 29, until 5:00 p.m. Please note that the Exhibition area is a public space. Leave items overnight at your own risk.
- You may also set up on Friday, October 30, beginning at 6:00 a.m. Booth tear down will take place when the conference ends at 1:00 p.m. on Saturday, October 31.
- Options for sponsoring and presenting at the conference are available.



Registration for Exhibitor Booth Staff

- Companies, agencies, and/or organizations must register to have a booth in the exhibition area. Company, agency, and organization fees are in the chart below.
- Exhibitor registration includes
 - o one table in the exhibitor area and one exhibitor registration pass, which gives the exhibitor access to breakfast, snacks, and lunches for both days.
 - o name of organization/company included on conference website and in pre- and post-conference communication.
 - o a virtual booth in the conference app that you can customize.
 - o ability to present and attend sessions.
 - o Free Wifi in the exhibition area.
- [Click HERE](#) to learn more about the conference.
 - o From this page, you can register for the conference and sign up to be an exhibitor.
 - o **If you would like to present a breakout session, please email exhibits@midtesol.org**
Proposals will be accepted through **October 2, 2026**.

EXHIBITING FEES

	Non-Profit Exhibitor	For-Profit Exhibitor	Bronze Sponsor Package (See details on next page)	Silver Sponsor Package (See details on next page)	Gold Sponsor Package (See details on next page)
Early Bird Fee Due September 28	\$500	\$750	\$1250	\$1500	\$1750
Regular Fee Due October 16	\$600	\$900	\$1500	\$1750	\$2000
Number of registrations included (includes breakfasts, snacks, and lunches)	1	1	1	1	1
Add'l exhibitor registrations	\$250	\$300	\$300	\$300	\$300
Number of tables	1 6x18 table	1 6x18 table	1 6x18 table	1 6x18 table	1 6x18 table
Add'l 6'x18" tables	\$150	\$200	\$200	\$100	No charge
Wifi Access	Yes	Yes	Yes	Yes	Yes
Power Supply	Yes	Yes	Yes	Yes	Yes

Last day for a full refund is October 1, 2026



Sponsorship Perks

Perks available to ALL sponsors:

- Company logo with link to website featured on the MIDTESOL.org conference website.
- Featured exhibitor in the conference app
- Logo on conference signage
- Post-conference stats of virtual booth traffic
- If presenting a session, post-conference number of speaker views in app and registration numbers for session

To reap these benefits, you must submit the following items to exhibits@midtesol.org and support@midtesol.org no later than October 16, 2026.

- o Your company logo
- o Web link for your company

Additional Sponsorship Perks

BRONZE Level

- Break-out Room Sponsor for sessions by invited speakers with recognition during session

SILVER Level

- Morning and Afternoon Snack Sponsor with recognition in snack area
- Half-price fee for one (1) additional table at your Exhibitor booth

GOLD Level

- Keynote (Lunch) speaker sponsor, which includes
 - o Recognition during keynote session
 - o Time for a short promo by exhibitor (could be live or a short video that you provide during the conference)
 - o Video you provide will be uploaded by our tech team to the MIDTESOL Conference website
- No charge for one (1) additional table at your Exhibitor booth

See next page for Johnson County Community College Information

QUESTIONS?

Contact Lorraine Gardner, #MIDTESOL26 Exhibitor Coordinator

exhibits@midtesol.org

Early-bird deadline: September 28, 2026

Deadline: October 16, 2026



Johnson County Community College Details

- **Shipping & Receiving**

- All incoming packages are required to be addressed as follows and **marked with your company's name and "#MIDTESOL26 Conference"**:
Johnson County Community College
12345 College Blvd.
RC 140, Box 39
Overland Park, KS 66210
- The JCCC warehouse is open from 8:00 a.m. to 5:00 p.m. Please schedule your materials to arrive **no later than Thursday, October 29**, to ensure they will be available for you to set up before the conference begins.
- If you need to send materials back after the conference, they need to be ready to ship (properly boxed with a shipping label). Packages will be shipped out on Monday, November 2. Boxes and other items left on the premises after the conference without shipping labels and instructions will be discarded.

- **Exhibitor Move-In/Move-Out**

- Exhibitor move-in and move-out is allowed only during designated exhibitor move-in and move-out hours.
 - Move-in times: Afternoon until 5:00 p.m. on Thursday, October 29, and after 6:00 a.m. on Friday, October 30
 - Move-out time: 1:00 pm on Saturday, October 31

- **General Policies**

- Johnson County Community College will not assume any responsibility for the damage or loss of any merchandise or articles left prior to, during, or following an event. Please note that the Exhibition area is a public space. Leave items overnight at your own risk.
- Johnson County Community College does not allow taping or tacking to wall, door or ceiling surfaces without prior consent. Damage incurred from such acts will be charged accordingly.