

**Indian Valley Chamber of Commerce (IVCC)
Monthly Membership and Board of Directors Meeting**

Monday May 1, 2023 – 6:00 p.m.
GRIZZLY BITE CAFÉ - TAYLORSVILLE
Zoom or Call-in (See link below)

AGENDA (Meeting Minutes start page 2)

1. Call to Order/Roll Call
2. Pledge of Allegiance
3. Mission Statement
4. Approve Last Meeting Minutes
5. Approve Current Agenda
6. Member Comments - 3 Minute Maximum
7. Officer Updates
 - a. President Update
 - i. Consider and Vote if Chamber should pay for Greenville Community Picnic Insurance
 - ii. Consider Conflict of Interest Statements annually
 - iii. Consider if should Participate with Business Funders Roundtable – either money or people
 - iv. Chamber physical building
 - v. Website update and approve fees
 - b. Vice President Update
 - i. Insurance
 - c. Treasurer Update
 - i. Investment of Law Suit Funds
 - ii. Sec of State status in re: APRA grant update
 - d. Secretary Update
 - e. Committee Updates
 - i. Events Calendar
 - ii. Valley Yard Sale
 - iii. Golddiggers
8. New Business
9. Adjourn

Zoom: Indian Valley Chamber of Commerce Monthly Meeting

Time: May 1, 2023 06:00 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/89607673186?pwd=aDQvWnBCRTV6c0duemhwaXZUbmZhZz09>

Meeting ID: 896 0767 3186

Passcode: 082909

Phone in: 1 669 444 9171

MINUTES BY EVE GORMAN

IVCC Meeting

5.1.2023

Indian Valley Chamber of Commerce (IVCC)
Monthly Membership and Board of Directors Meeting
Monday May 1, 2023 – 6:00 p.m.
GRIZZLY BITE CAFÉ - TAYLORSVILLE

Attendees

Kira King
Mary Schero
Alicia Hammerich
Cassie Barr
Christi Hazelton
Joy Hugh
Joan
Wendy
Mark
Eva Gorman
Dan Brown

Notes

AGENDA

- I. Call to Order/Roll Call
- II. Pledge of Allegiance
- III. Mission Statement
- IV. Approve Last Meeting Minutes
- V. Approve Current Agenda
- VI. Member Comments - 3 Minute Maximum

Officer Updates

President Update

- American flag has been received as a gift.

- Mission Statement ready by Christi Hazelton, Secretary
- Last Chamber Meeting minutes approved.
- Current Chamber Meeting agenda approved

Member Comments - 3 Minute Maximum

Joan – Held a phone conversation with LACC regarding creating and publishing a newsletter. Newsletter sent via email, then posted on website and Facebook page. Can purchase newsletter program with various templates. **Joan** to present newsletter budget proposal which will include cost of printing email, how often do we print or publish. the newsletter.

Dan Kern – Thank you for all you do.

Officer Updates

President Update

I. Consider and Vote if Chamber should pay for Greenville Community Picnic Insurance

Community Picnic, Dan Kern Chair

- **Purpose:** Continuation of last year, every 3rd Sunday 4pm on with live music bring people together,
- **Location:** Greenville Park
- **Insurance:** requested Chamber pay for event insurance.
 - left messages emails etc. no call back yet\what is protocol for insurance in the future. CSD requested \$1m standard liability, and named IVCSO as insured.
 - The Chamber will pay for May event not to exceed \$500, for one time owe. if exceed, monies to come from slush fund.
- **Food:** will offer free food if we receive grant, otherwise will charge a fee. grill/smoker will be donated.
- **Grant:** Applied for a Plumas Arts grant, grant for \$18,000, \$3,000 per event
- **Timeframe:** May 2023 - October 2023.
- **First Event:** May 21. no band lined up yet.
- Will invite variety of agencies to participate but not have booths.

II. Consider Conflict of Interest Statements annually

- Be as transparent as possible. Board members sign statements which indicates small community, and board businesses may appear affected and advantageous. We understand and will act as board members. Board members agree and sign the document. At election time have statement is available and new board members' sign. Kira sending copy to all board members.

III. Consider if should Participate with Business Funders Roundtable – either money or people

- Held a closed session meeting with Kest Porter and Board members to discuss the development of a Business Roundtable. Does the Chamber want to appointment to the round table to then fund individual businesses under parameters. Should the Chamber support board members to be part of the round table? Waiting for more specificity. Unclear how much investment in individuals, direct investment, use money or contribute and facilitate membership to board. Holding future discussions. [Quincy Business Development](#), [Dixie Fire Funders Roundtable](#),

IV. Chamber Physical Building

- Current location is not advantageous. Do we sell that location for more direct one? Location on Hwy 89. The property will have a temporary shed/Shelter or Chamber kiosk in community center. Current cost is taxes and insurance. Location with option to buy plot along Hwy 89? Share space for a community center? In discussions as they develop a community center.
- summer like a tiny home, moveable shed, tepee, temporary place.

V. Website update and approve fees

- Held closed session conversation with [Bliss Branding](#). Seeking approval for \$4,000 for overhaul of the current [Indian Valley Chamber of Commerce](#) website. This firm also created the [Lost Sierra Chamber of Commerce](#) website.
- We will be discussing changing change the format, look, function, logo, branding, integration, membership online, member profiles. Chamber pays the initial fee of \$4,000, \$15 per month vs \$50 per month for the original site. Will show us how to update and maintain.
- *Approved contract \$4000 for total website*

Vice President Update

I. Insurance

- Trying to reach [Flanigan-Leavitt Insurance Agency](#). Have personally worked with another agent in the office and will reach out to contact them.

II. The Shed

- Will need another month to research a structure. Would like to hire a local Plumas or Lassen County company. Considerations to the design of fa shed to include a covered front porch, possible solar generator. Would like to keep the shed less than 120 square feet. Suzette Reed indicated Mike Reed Concrete could help with foundation work. Eva Gorman and Cassie Barr to continue to research.

Treasurer Update

Suzette Reed is unable to attend.

I. Investment of Law Suit Funds

II. Sec of State status in re: APRA grant update

- Kira King: discussed ARPA Grant with accountant. Currently Franchise Tax Board license has been suspended. Although a Secretary of State statement has been filed, IVCC is still not in good standing and unable to apply for ARPA grant.

Secretary Update

Committee Updates

Events Calendar

Valley Yard Sale

- **Plumas News:** *ad* is seen 1x every 1 ½ minutes. have been shown 28,000 times, clicked 25 times and according to Kelli Colombra it is good!
- **Plumas News:** *Article* has been up since April 13th. The article included the incorrect dates but was corrected the next day.

- **Flyer:** The flyer has been posted throughout Chester, Indian Valley and in Quincy. Have had to go back 2x and post flyer and application at bulletin boards in downtown Quincy. Will be taking flyers to Chico on Friday.
- **Interviews:** Alicia Hammerich has been trying to get in touch with JDX and KQNY. will leave another message tomorrow.
- **Applications:** We have received 7 applications, but do expect more over the next two weeks.
- **Facebook:** We have posted 8 Facebook posts with 15 additional posts between now and the day of the event. We have not placed Facebook Ads but we have done well organically. (shares, visits etc.
 - Facebook page reach is up 101.9% during the month of April. (engage with anything on the page). End of March the page reach was 3376, by the end of April the page reach was 6838, or 101.9%
 - Individual Top post reach
 - Announcing the Valley Wide Yard Sale 4,300 people.
 - Received our first application, 1,300
 - Job Fair, 1103
 - Pricing: 985
 - Best Thing you bought: 947
 - The more we share the posts individually, the more engagement we have.
- **Insurance:** I have spoken with Cassie Barr about insurance for the Chamber's property where we will be handing out signs and maps. Although we don't believe we will need extra insurance, Cassie will be checking with you agent.
- **Signs:** Meeting with Josh Huddleston to check the inventory of signs. Currently they have about 100 in storage.
- **Volunteers:** We need volunteers on the day of the event! Tasks include: handing out maps, setting up the check in/out booth, checking participants off the map, distributing maps through the businesses, pick up signs, Facebook posts and tag the Chamber.
 - **Cassie and Alicia** – Facebook live
 - Mary Shero – Day of event help
 - **Sandwich Board** – **Eva Gorman** to order plastic sandwich board and have Valley Wide Yard Sale poster made by Wild Hare Designs.

Job Fair

Suzette Reed and Andrea Singer Chairs.

- **Date:** Scheduled for Saturday May 6, 2023, 12:00 noon – 5:00 pm at The Spot
- **Attending Organizations** include Workforce Alliance, Sierra Pacific, Unclear on other businesses.
- **Marketing** - flyers, article in newspaper
- Resume Workshop with Alicia Hammerich

Gold Digger Days

- July 15, 2023
- First planning meeting is on Tuesday May 16 5pm at The Spot
- **Volunteers:** The committee needs volunteers. will have a list of roles to be filled.

- **Advertising:** Creating separate Gold Digger Days planning committee Facebook page. Will link to Chamber page. Will be posting on multiple pages.
- **Organizations to be included:** Rotary, Unclear if we want Clampers to be invited again. Unsanitary conditions. Will have additional information for next board meeting.

Chamber Mixer

- **Mixer Dates:** June 24 – planned to hold at Riley’s Jerky but not available. September – Crescent Country. Hold mixer events during the week days.
- **What is a Chamber Mixer:** Business owner lead, directed by owner, at their request, they pick the day, the invite, etc. Chamber Members available to assist with marketing, day of event, etc.
- **Chamber Funds:** Should the Chamber have a set amount to pitch in to help plan the Mixer? \$1,000 - \$1,500?

New Business

Add to next Agenda (June 5, 2023)

- Pop Up Market **Saturday pop up market**-local artists, produce.
- Can we publish Board meeting agenda and notes on the Website.
- Publishing other organizations on IVCC Website and Facebook.
- Sell or keep Pine Street location. If sell, purchase lot along Hwy 89?