COMMUNITY ADVISOR TERMS OF REFERENCE
IT'S GREAT OUT THERE COALITION & OPENING UP THE OUTDOORS

1. THE BACKGROUND

The It's Great Out There Coalition (IGOT) is an umbrella organisation bringing together organisations looking to ensure more diverse, inclusive and responsible participation in outdoor activity under the motto: 'Getting Europe Active Outdoors'.

Opening Up the Outdoors (OUTO) is an integral part of the Coalition since its integration into the IGOT umbrella structure on 5th September 2022. OUTO was founded in 2021, as a response to systemic racism, anti-Asian sentiment and in support of the Black Lives Matter movement. It is a not-for-profit initiative that focuses on the continued inclusion, education, and enjoyment of outdoor spaces by people of the global majority. We envision an outdoor community and industry that is truly diverse, equitable, anti-racist and accessible to everyone. Our aim is to ensure that everyone, regardless of ethnicity, religion, gender, sexual identity or physical ability is welcomed and included when they step outside.

To do this, OUTO is partnering with industry and community leaders. We're removing barriers to the outdoors by educating and supporting those interested building a more diverse, equitable and anti-racist outdoor community.

2. THE OUTO WORK:

2.1. THE CHANGEMAKERS PROGRAM, expert-led masterclasses, peer mentoring, business coaching, skilled consulting and grant-making for changemakers in the Outdoors.

2.2. THE ONLINE ALLYSHIP COMMITMENT, a five-step pledge to challenge the ignorance, prejudice and hate speech online.

3. THE COMMUNITY ADVISOR ROLE

3.1. Overview:

a. The community advisor(s) are an integral part of OUTO. The community advisor(s) will directly input into the strategy of the program, providing feedback on the changemaker program, and its delivery/progress.
b. The community advisor(s) will contribute to OUTO's wider strategic thinking and long term goals and direction.
c. The community advisor(s) will represent the interests of grass roots groups and participants from ethnically diverse communities / the global majority, and collaborate and network with key stakeholders within OUTO and the wider outdoor community.
d. The community advisor(s) will work in collaboration with the OUTO funders, members and supporters, and will report to the OUTO Chair and/or Vice Chair.
e. The community advisor roles are honorary and non-renumerated.

3.2. Working Schedule:

a. The community advisor(s) should be available to attend online 6 meetings a year, 1 meeting every 2 months.
b. OUTO is a new organisation, and as such in the first 6 year of operations (2023) there may be additional meetings that it would be advantageous to attend / contribute to.
c. Expected duration of service is 3 years, with a preferred 6-month notice period to exit the role, agreed on a mutual basis.
d. The community advisor(s) can be residents of the UK or Europe, and will occasionally travel to key meetings. All travel and accommodation costs will be covered by the coalition.

3.3. Ideal experience and skills:

a. NGO, corporate or community management / coordination / leadership.
b. Experience of representing / supporting / advocating for ethnically diverse communities / the global majority.
c. Experience with working remotely, and with voluntary groups.

d. Has insights into the outdoor industry, and is passionate about connecting people to the natural world.
e. Has an existing network in the outdoor community.
f. Excellent communication / collaboration / teamworking skills.

3.4. Selection and application process:

a. Applications sent to interested parties by MCS as agents for OUTO early Dec: CV and a 1-page cover letter to be returned by mid Jan.
b. OUTO members review the applications by mid Jan. Shortlisted applicants will be interviewed on line by IGOT Sec Gen and appointed panel late Jan / early Feb. Community advisors(s) appointed by OUTO members by mid Feb.