

Name of School: _____ Student Names: _____ Business Name: _____

Shark Tank Jr - 2025 HYBRID COMPETITION - JUDGE RUBRIC

Criterion <i>(Score 0 if element is absent)</i>	Below Expectations	Meets Expectations	Exceeds Expectations	Score
Idea is creative and innovative	(1)	(2)	(3)	
Description of Product or Service is Clear	(1)	(2)	(3)	
Marketing Plan is Thorough and Relevant	(1)	(2)	(3)	
Competitors are Identified & Analyzed	(1)	(2)	(3)	
Competitive Advantage is Explained	(1)	(2)	(3)	
Business Risks are Identified/Planned For	(1)	(2)	(3)	
Business Could Be Sustainable in Real-World	(1)	(2)	(3)	
Presentation is Well- Organized	(1)	(2)	(3)	
Elevator Pitch Was concise, informative, & approximately 1-minute	(1)	(2)	(3)	
Ability to Answer Judge Questions at Live Event	(1)	(2)	(3)	
Additional Notes:				TOTAL OUT OF 30