



— Est 1834 —

CANTON

GEORGIA



Sponsorship Agreement

Georgia Impact WPSL

2023 Season

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Telephone: _____ Email: _____

Website: _____

Sponsorship Level: _____

Contract Start Date: _____ Contract End Date: _____

SPONSORSHIP TERMS: Dollar amounts displayed for sponsorships are annual fees. The agreement will be for a period of 12 months from the date of agreement as specified above. Full payment must accompany the signed agreement and sent to:

Shane Moore - Executive Director
GA Impact Soccer
150 North St - Ste B
Canton, GA 30114

Renewal notices will be mailed at least 1 month prior to contract expiration. If the request for renewal is not returned to GA Impact by the expiration date of this agreement, all sponsorship benefits will be terminated.

Sponsors are responsible for supplying artwork, logos, text, etc. for signage to GA Impact for pre-approval prior to production of the materials, and are also responsible for the costs of the subsequent production of the sign. Signage placement is at the discretion of GA Impact, but premium placement will be assigned as sponsorships are secured.

SPONSORSHIP PACKAGES ON REVERSE —→

Sponsorship Packages								
Included w/ Package	Star \$15,000	Platinum \$12,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Black \$2500	Red \$600	Blue \$250
Game Day Shirt Front	X							
Game Day Shirt Back		X						
Practice Jersey Front			X					
Game Day Shorts or Sleeve				X				
Game Day Travel Top/Polos					X			
Fan T-Shirt							X (\$350)	
Player Sponsor	X	X	X	X	X	X		
Promotion Flyers (50000 plus)	X	X	X	X	X	X	X (\$250)	X (\$250)
Website/Social Presence	X	X	X	X	X	X		
Banners	X	X	X	X	X	X		
VIP Season Tickets	50	50	30	20	20	10	5	5

# of Sponsors per Package								
	Star \$15,000	Platinum \$12,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Black \$2500	Red \$500	Blue \$100
# of Sponsors	1 only	1 only	1 only	2 max	1 only	1 only	20 max	40 max

Sponsor's Authorized Agent Name: _____

Sponsor's Authorized Agent Signature: _____

Georgia Impact's Representative Name: _____

Georgia Impact's Representative Signature: _____

Term and Leght: _____ Payment Method: _____

Notes: _____

Georgia Impact WPSL

Sponsorship Package Details

- **Star**
 - Primary team sponsor - Logo on the front of the game jersey (Game jersey will be available for purchase) - Access to 15 VIP season tickets - Logo visible in every WPSL social media collateral - Sponsor mentioned during gameday announcements - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Platinum**
 - Logo on the back of the game jersey (Game jersey will be available for purchase) - Access to 12 VIP season tickets - Logo visible in every WPSL social media collateral - Sponsor mentioned during gameday announcements - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Gold**
 - Logo on the front of the practice jersey (Practice jersey will be available for purchase) - Access to 10 VIP season tickets - Logo visible in every WPSL social media collateral - Sponsor mentioned during gameday announcements - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Silver**
 - Logo on the sleeve (Game jersey will be available for purchase) or shorts - Access to 8 VIP season tickets - Sponsor mentioned during gameday announcements - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Bronze**
 - Logo on the travel tops and staff polos - Access to 5 VIP season tickets - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Black**
 - Logo on the warm-up shirts - Access to 3 VIP season tickets - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Red**
 - 5ft x 3ft Banner displayed at stadium - Sponsor listed on GA Impact's WPSL website - Sponsor is able to pick a player to support.
 - **Blue**
 - Sponsor is able to pick a player to support.
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