

Email Campaigns

Subject Line	Ya know what they say...
Preview Text	“Wrangler butts make the girls go nuts.”
Header	15% off all Wrangler jeans this week only!
Subheader	Ya heard me right, buddy. Colder weather is callin’, and that means that you’re gonna need some new jeans to gear up for the season. Whether it be to ‘cut a rug’ with your woman or to finish up that fall harvest, our Wrangler jeans will get the job done and make you look dang good doin’ it.
CTA	CLAIM YOUR 15% OFF HERE
Subheader	You don't mind if I give ya some suggestions, do ya?
Body	{{Wrangler denim}} These are for date night. {{Wrangler denim}} These are for a bar fight. {{Wrangler denim}} These are to help you get the job done right.
CTA	SHOP SELECTION NOW.

Subject Line	I hate to break it to ya...
Preview Text	But man-to-man, your boots are lookin’ rough.
Header	New Line Of Ariat Boots Just Dropped!
Subheader	I get it.

	You're workin' hard, and it shows. Not only on those rough hands of yours, but even more by the looks of your tattered, old boots. Knowing you, you don't mind a little mud on your soles. But might I remind you, the cowboys that came before still valued how they looked. Lucky for you, because I like ya, I wanted to gift you with 10% off our newest pairs of Ariat boots. Consider it a pat on the back for all the hard work you've been puttin' in this season. And also a gentlemanly reminder that you're lookin' less like George Strait and more like Merle Haggard.
CTA	CLAIM 10% OFF HERE.
Subheader	Here's to give ya an idea of what could be yours:
Body	{{Ariat boots}} For the classy men. {{Ariat boots}} For the mountain men. {{Ariat boots}} For the outlaws.
CTA	SHOP NOW.