

Paige Filliater wants to transform businesses, relationships, and families through mentorship and consulting. She does this using her natural gifts of strategic thinking and pattern identifying AND her learned skills of digital marketing, business stabilizing, optimizing and scaling.

The Story

Paige hosts a webinar called "How to Dismantle Limited Thinking to Expand Your Power, Wealth and Freedom." She decided to give Webinar Alerts a try. Webinar Alerts is a webinar SMS integration by Mobile Text Alerts that allows webinar presenters to automate custom text message reminders and follow-ups.

Since 97% of all texts are read, the team decided that text reminders might be a good way to increase attendance and engagement for the webinar. When a user would register for Paige's webinar, 5 text messages (3 reminders and 2 follow-ups) would be scheduled.

The Results

After implementing Webinar Alerts, Paige found that **100%** of viewers who attended the webinar showed up by clicking the link in the text messages. The improvement over the email click-through rate for the webinar found a staggering improvement from 1.9% to 12.4%. (Over six times greater!)

This impressive success for Paige means more people viewing her webinar, more people utilizing her service, and more sales!

Are you interested in a 600% click-through increase for your webinars?

CONTACT US today to see if Webinar Alerts is a right fit for your business.