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Dr. Taylor

Art 483/L

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Project 2 Placemaking- Artistic Interventions and Socially Engaged Art

- 3D - model sculptures of the space selected and your intervention/reimagining of the space

Proposal

- ART ON THE CURB
- Project Type: 3D artwork with 2D elements
- Location: space in between purple crit room and art ed classrooms
- Description: inviting students to create individualized sticker tags with their own personal art style. Students will engage socially by taking their finished stickers on a piece of canvas creating a collaborative art piece Or exchanging stickers at the designated sticker booth.
- Materials: blank sticker sheets from amazon, 63x3 yard canvas sheet

















Reflection Project 2

The ideas I brought initially to work on with my group were similar to our final agreement which was to create a collaborative mural where students on campus will come and interact with our table set up where they will pin artworks on the wall, or trade with each other while getting to know each other. This idea originally proposed by Angel and Julianna changed through our discussions as we decided to talk about our goals more, and what we wanted students to get out of this experience. Originally the idea was to have a piece of canvas on the wall where student would come and draw whatever they wanted, and still have the option to trade artworks with each other, but we decided to make a more meet and type interaction where students would get to know each other instead of just drawing things and putting them up on the wall. This was the idea evolving as I had previously proposed we do an exquisite corpse type installation where students would start in the middle of the mural, and others would expand on their ideas or drawings and add more to the mural to fill it up, but my group opted to have it be more social and have students interact with each other by trading artworks and hanging them up. The space selected for this project was the area outside the Purple crit rooms, and Art Ed classrooms as it is a populated area during the day where students are passing by to go to their studio classes, or back to the parking lot. We wanted to choose a space where there would be traffic, and would be accessible to most students even on their way to classes. For this project I teamed up with Angel Mederos, and Julianna Gonzalez. I chose to work with them because previously I had been conversing with Angel about ideas for the project, and we both seemed like easy going guys, so we decided to team up, and along the way Julianna agreed to work with us as we all more or less had the same ideas in mind; we seemed to have clicked and our chemistry seemed to work well. The proposal created for our project was called Art on the Curb,

which was a play on words with our college being named by Mike Curb. The idea for our proposal was to create an interactive experience and space where students could come up and create and trade artworks with each other, or hang them up on the wall which would be mounted with canvas, and the mediums being used would be sticker labels that would be placed on the canvas to create a mural of different artists and their artworks promoting themselves, or their art styles. My group opted on creating a 3D model made out of cardboard and construction paper because of issues regarding set up of the installation, strange weather patterns, and time constraints. The method of using 3D was best because it was easier for us to create due to our conflicting time schedules with classes and having to commute to campus, and because of materials being easily accessible. Our main goal for this project and overall experience was to create a sense of community, and allow others to express who they are, and what they are known for; as being college students we rarely have the opportunity to promote ourselves in school to others as the projects we make are merely more for our professors than ourselves, and wanted to give students this opportunity to freely express themselves, and have a good time doing so.

As stated before, working with my group was interesting as we were people who more or less got along with each other, but had different ideas when it came to executing our proposal and project. Right off the bat we clicked with each other well, and seemed to make the work more exciting as we had strong motivation and confidence in each other which made communication very successful in this project. What made things challenging was our different ideas and opinions of the project's execution. We had discussed previously which method we were going to use for our project, but for some reason when it came to assembling it, I feel like my group had no idea what we were doing because of how much we relied on each other for ideas, and never really thought out things too well. For example we didn't have a base for our 3d

model, and the day of the project we went out and searched for cardboard because no one from the group thought about how we were going to make our model beforehand even though we had discussed what we were going to do 2 weeks prior. I feel like also because of how much we got along with each other, we were afraid to correct each other on our mistakes and ideas, which resulted in me having to go back and clean up our poorly executed use of materials. In my group Angel created most of the sticker labels for the mural, Julianna crafted the Keith Haring esc sign, and some stickers on the mural, and I for the most part was in charge of the construction and house cleaning for the model itself. I am not trying to say the work wasn't split evenly, but rather the work divided between us I feel doesn't reflect our strong work ethic because of little we expected of the project and its execution. The feedback given was mostly by some members of the table I sit at which consists of Bella, Diana, and Carolyn, and when I presented them with my initial ideas and things we talked about doing for the project, the questions brought up was how were we going to do it, and what was the project going to be about. Other than that we received feedback from Professor Taylor who commented about craft not being as where it should be, and that this model should reflect the work we would expect to see in our own classrooms, and should serve as its own model. I took what each person said into consideration, and tried to make our model more aesthetically pleasing by adding details to the roof, and by cleaning up the edges around our model to make it more believable. The most success I had in this project was crafting the model, and seeing our ideas come to life through use of different materials. The most challenging part was having no sense of direction and leadership which caused us to not delegate and work efficiently because of how much we did not anticipate in creating our model. If I were to do this project again, I would tighten up on our craft when it comes to creating the smaller elements and details of our model as I feel they are not a good

representation of good work ethic, and would try to manage and delegate tasks better to my group so we don't fall behind and feel better prepared next time.