

## General Awareness & Hype

1. It's not just a week—it's a movement. Join YPs nationwide as we celebrate Fall Join Week and remind the world that YPs are still *running the yard*. #JoinWeek2025 #BeTheMovement #FallJoinWeek
  2. Whether you just crossed into YP or you're a legacy leader—we want you back! This Homecoming-themed Join Week is for *you*. #FallBackIn #NULYPHomecoming #FallJoinWeek
  3. From the yard to the boardroom, YPs move with purpose. Tap in for a week of reconnection, energy, and elevation. #YPForLife #FallJoinWeek
  4. Mark your calendars. Sept 29 – Oct 5 is about **showing up** and **showing out** for the mission. Let's rep our chapters like it's the home team. #JoinWeek2025 #FallJoinWeek
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## Chapter-Specific or Local Events

6. 📍 [Insert Chapter Name] is going full Homecoming mode for Fall Join Week! Come out for panels, service, parties, and purpose. #NULYPJoinWeek #FallJoinWeek
  7. Join [Chapter Name] all week long as we celebrate connection, community, and Black excellence. #YPsLead #NULYPHomecoming #FallJoinWeek
  8. Step into purpose with us. [Chapter Name] is rolling out the full lineup—because Fall Join Week hits different when it's rooted in impact. #JoinWeek2025 #FallJoinWeek
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## Retention & Reconnection

9. This Fall Join Week, it's not just about who's joining—it's about who's staying. Reach out to a YP you haven't seen in a while. #FallBackIn #FallJoinWeek
  10. We don't just recruit—we retain. Let's build together and keep the energy strong all year. #StayRooted #YPForLife #FallJoinWeek
  11. Been missing that YP magic? This is your sign to come back. Fall Join Week is about reconnection and reigniting the mission. #NULYPHomecoming #FallJoinWeek
  12. 🔥 Homecoming isn't just about new beginnings—it's about returning to where the spark started. Join us as we celebrate every step of the journey. #JoinWeek2025 #FallJoinWeek
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## Fun / Cultural Vibe

13. Whether you're strolling, stepping, or just sipping at the tailgate—this week is for YOU. It's YP Homecoming and we're celebrating in style. #NULYPJoinWeek #HBCUPride #FallJoinWeek

14. Reunited and it feels so good. Tag a YP you want to see at Fall Join Week events!  
#BeTheMovement #HomecomingVibes #FallJoinWeek
15. Step into impact. Suit up for service. Flex with purpose. This is what Homecoming energy looks like at NULYP. #YPStrong #FallJoinWeek