

Business

The goal of BSM’s business courses is to introduce students to new business concepts not previously studied. All students are welcomed and encouraged to take any mix of classes that they are interested in. The courses are designed to prepare students for college-level business coursework, future careers, and financial life as an adult. These courses are available for freshman through senior years with increasing class options as you progress through high school. Accounting II has a dual enrollment option with St. Mary’s University which allows students to receive college credit for taking the course at BSM.

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Freshmen	Sophomore	Junior	Senior
S = Semester Course YR = Year Long Course			
Introduction to Business S1, S2	Accounting I S1, S2	Accounting I S1, S2	Accounting I S1, S2
Business and Personal Law S2	Business and Personal Law S2	Accounting II S1, S2	Accounting II S1, S2
		Business Management S1	Business Management S1
		Business and Personal Law S2	Business and Personal Law S2
		Personal Financial Management S1, S2	Personal Financial Management S1, S2
		Sports and Entertainment Marketing S2	Sports and Entertainment Marketing S2
			Investing and Portfolio Management S1, S2

Business

Accounting I (S1) or (S2)

One semester, one credit, open to sophomores, juniors, and seniors

Alumni consistently report this to be the most valuable college preparatory class offered in the business department. This course provides a simple approach to learning fundamental accounting principles. Accounting concepts covered include business transactions, financial statements, accounting systems and procedures. The course provides an accounting framework that will be valuable to any student who plans on taking college level business courses or plans to work in any type of business environment.

PACC: Accounting II (S1) or (S2)

One semester, one credit, open to juniors, and seniors

Prerequisite: Accounting I

This course may be taken for college credit through St. Mary's PACC program (see Table of Contents). Accounting II builds on concepts from Accounting I to provide a more complex understanding of financial accounting with sections on inventory, specialized journals, and corporate accounting. The class also introduces students to managerial accounting concepts.

Business Management (S1)

One semester, one credit, open to juniors, and seniors

Have you ever wondered what it takes to operate and manage your own business? This course gives students the knowledge to create a business while exploring various business concepts. The class includes units on entrepreneurship, finance, marketing, ethics, and strategic and operations management. The course utilizes realistic business simulations to allow students to make entrepreneurial decisions for their own business.

Business and Personal Law (S2) *One semester, one credit, open to freshmen, sophomores, juniors, and seniors*

Are you curious about the law and how it affects you? This course gives students a solid foundation in business and personal law topics that affect both individuals and organizations. The course provides a thorough analysis of the interplay between rights and duties and the regulatory structure that oversees it. Students will be challenged to think analytically as they study legal cases and view the business environment through a legal framework. The course includes sections on ethics, sources of law, the court system, criminal, tort, contract, consumer, and employment law.

Introduction to Business (S1) or (S2)

One semester, one credit, open to freshmen

The class is designed to give students an introductory understanding of business topics including entrepreneurship, personal finance, marketing, business law, international business, economics, and career exploration. Students will have the opportunity to explore areas of business they are interested in and can then further explore those concepts by taking more advanced and detailed business courses throughout their high school experience.

Investing & Portfolio Management (S1) or (S2)

One semester, one credit, open to seniors

The course covers the basic principles of investing from the perspective of a professional portfolio manager. Students in the class actively manage a live six-figure stock portfolio that is part of the BSM endowment fund. Students model the portfolio using spreadsheet-based analytical tools and use them to help make actual investment decisions. Course content includes time value of money, valuation models, risk assessment, analysis of financial securities, portfolio theory, investment banking, and financial derivatives.

Personal Financial Management (S1 or S2)

One semester, one credit, open to juniors and seniors

Do you plan to live on your own someday? Apply for a credit card or a student loan for college? What about setting up a personal banking account? Financial literacy among teens has been recognized as a necessity to assure financial success. Students in this class build financial literacy in topics including banking services, payroll & taxes, investing tools & strategies, credit & debt, budgeting, money management and insurance.

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Sports and Entertainment Marketing (S2)

One semester, one credit open to juniors and seniors

The Gophers, the Vikings, Disney World, movies, stadiums, salary caps, the Emmys, NCAA, and endorsements. If these topics appeal to you, then you will like Sports and Entertainment Marketing. Fans and companies spend billions of dollars every year on sports. The entertainment industry is one of the largest exports of the United States. This class highlights marketing concepts through the lens of these industries. Areas of discussion include public relations, promotions, legal issues, marketing strategies, advertising, and branding. Students will produce an entertainment or sporting related project incorporating the knowledge and skills gained in the course and use marketing simulations to gain real world knowledge. Example simulations include ticket pricing, stadium staffing, sponsorships, and promotions.