

Privacy Policy

CozyFish: Idle Aquarium

Effective date: September 24, 2026

This Privacy Policy explains what information is collected when you play **CozyFish: Idle Aquarium** (the “Game”) on Android, how it is used and shared, and what choices you have. The Game is developed and published by **TGSD (Artem Chaikin)** (“we”, “us”, “our”).

By installing or playing the Game you acknowledge this Privacy Policy. If you do not agree with it, please do not use the Game.

1. Summary

- We do not ask you to create an account and we do not ask for your name, email, phone number or other contact details inside the Game.
- Your game progress and settings are stored only on your device. We do not run our own servers and we do not receive your game data.
- The Game shows ads through the Yodo1 MAS platform and its advertising partners. These partners collect device and advertising data to show, measure and personalize ads, as described below.
- In-app purchases are processed by Google Play. We never see your payment card or billing details.
- You can control ad personalization through the consent dialog in the Game and through your Android settings.

2. Who is responsible for your data

The Game is provided by **TGSD (Artem Chaikin)**. For any question about this Privacy Policy or your personal data, contact us at gullsoftgame@gmail.com.

Our advertising and payment partners listed in Section 5 act as independent controllers of the data they collect through their SDKs and services, under their own privacy policies.

3. Information collected

3.1 Information stored on your device

The Game saves your progress (fish, aquariums, decorations, coins, shells, purchased items), settings (sound, music, interface scale) and technical counters needed for game features (for example, the time of your last visit to calculate offline income, and timers between ads). This data stays in the Game’s private storage on your device and is not sent to us.

3.2 Information collected by advertising partners

When the Game requests or shows an ad, Yodo1 MAS and the ad networks it works with may automatically collect:

- **Device identifiers:** the Android Advertising ID and, where required by the network, app-set or similar identifiers.
- **Network and location data:** IP address and an approximate location (country, region or city) derived from it. The Game does not request or use precise GPS location.
- **Device and app information:** device model and manufacturer, operating system version, language, screen size, time zone, mobile carrier, connection type, app name and version.
- **Ad interaction data:** which ads were requested, shown, clicked or completed, and ad revenue events.
- **Diagnostics:** technical logs and crash information related to the advertising SDKs.
- **Privacy choices:** your answers in the consent dialog (age confirmation and consent status).

This information is used to deliver ads, limit how often you see the same ad, measure ad performance, detect fraud and, where you have allowed it, show ads that are more relevant to you.

3.3 In-app purchases

Purchases are handled entirely by Google Play. Google processes your payment information under the Google Privacy Policy. The Game only receives purchase confirmation from Google Play (product identifier, order identifier and purchase token) and checks it on your device to deliver the purchased item and restore purchases after reinstalling.

3.4 When you contact us

If you email us, we receive your email address and the content of your message. We use them only to answer you and keep them for as long as needed to resolve your request.

3.5 What we do not collect

The Game does not access your contacts, photos, files, camera, microphone, precise location, or accounts on your device, and does not require any special Android permissions for these.

4. Legal bases (EEA, UK and Switzerland)

Where the GDPR or similar laws apply, data is processed on these grounds:

- **Consent:** personalized advertising and related use of the Advertising ID. You can withdraw consent at any time (see Section 6).
- **Legitimate interests:** showing non-personalized ads to fund a free game, measuring ads, preventing fraud and keeping the Game working.
- **Performance of a contract:** processing and delivering in-app purchases.

5. Third parties we work with

We share data with, or allow data to be collected by, the following partners only for the purposes described in this Privacy Policy. We do not sell your personal information for money.

Partner	Purpose	Privacy policy
Yodo1 (MAS)	Ad mediation: decides which network shows an ad, consent dialog, ad reporting	policy.yodo1.com/website/en/privacy.html
Google (AdMob, Google Play)	Ads; in-app purchase processing; app distribution	policies.google.com/privacy
AppLovin	Ads and ad mediation	www.applovin.com/privacy/
Unity (Unity Ads, ironSource)	Ads and ad mediation	unity.com/legal/privacy-policy
Meta (Audience Network)	Ads	www.facebook.com/privacy/policy/
Other networks connected through Yodo1 MAS	Ads: BidMachine, Bigo Ads, DT Exchange (Digital Turbine), InMobi, Liff Off Monetize (Vungle), Mintegral, Moloco, Pangle, TopOn, Yandex Ads, YSO Network	Available on each network's website

The exact set of networks that may show an ad can change over time as Yodo1 MAS updates its mediation. Each partner processes data under its own privacy policy.

6. Your choices

- **Consent dialog.** When you first start the Game, a privacy dialog asks you to confirm your age and, where required, to give or refuse consent to personalized ads. You can reopen your choices by reinstalling the Game or by contacting us.
- **Android settings.** You can reset or delete your Advertising ID, or opt out of ads personalization, in your device settings (Settings → Google → Ads, or Settings → Privacy → Ads, depending on your device).
- **Rewarded ads are optional.** Ads that give a reward are shown only when you choose to watch them.
- **No Ads purchase.** The “No Ads” in-app purchase removes interstitial ads. Rewarded ads remain available if you want them.
- **Stopping all collection.** You can stop all data collection by the Game by uninstalling it.

7. Data retention and deletion

- Game data on your device is kept until you delete it. You can erase it with “Reset progress” in the Game’s settings, by clearing the app’s data in Android settings, or by uninstalling the Game.
- We do not keep copies of your game data on any server, so there is nothing for us to delete on our side.

- Advertising partners keep data for the periods set in their own privacy policies. To request deletion of such data, you can reset your Advertising ID in Android settings, contact the partner directly, or email us and we will help you reach the right partner.
- Purchase records are kept by Google under the Google Privacy Policy and applicable accounting laws.
- Emails you send us are deleted once your request is resolved, unless we must keep them to comply with the law.

8. Security

Game data is stored in the Game's private storage on your device, which other apps cannot access. Communication between the advertising and payment SDKs and their servers is encrypted in transit (HTTPS/TLS). No method of transmission or storage is completely secure, but we choose established partners and keep data collection to the minimum needed to run the Game.

9. Children

The Game is intended for users aged 13 and older and is not directed at children under 13. The consent dialog asks for your age. If a user indicates that they are under 13, the Game limits advertising to non-personalized ads in line with the Children's Online Privacy Protection Act (COPPA). We do not knowingly collect personal information from children under 13. If you believe a child has provided personal information through the Game, contact us and we will help remove it.

10. Your rights

10.1 EEA, UK and Switzerland

You have the right to access, correct or delete your personal data, to restrict or object to its processing, to data portability, and to withdraw consent at any time without affecting processing before withdrawal. You also have the right to lodge a complaint with your local data protection authority.

10.2 California and other US states

Depending on where you live, you may have the right to know what personal information is collected, to request its deletion or correction, and to opt out of the "sale" or "sharing" of personal information for cross-context behavioral advertising. Using advertising networks may count as "sharing" under these laws. You can opt out through the consent dialog, by turning off ads personalization in Android settings, or by contacting us. We will not discriminate against you for exercising these rights.

10.3 How to exercise your rights

Email us at gullsoftgame@gmail.com. Because we do not hold your game data on servers, most requests about advertising data are fulfilled by the partners listed in Section 5; we will point you to the right contact and help as far as we can. We reply within 30 days.

11. International data transfers

Our partners may process data in countries other than your own, including the United States. Where required, they use appropriate safeguards such as the European Commission's Standard Contractual Clauses.

12. Changes to this Privacy Policy

We may update this Privacy Policy when the Game or our partners change. The new version will be published at the same address with an updated effective date. If the changes are significant, we may also let you know in the Game.

13. Contact

TGSD (Artem Chaikin)

Email: gullsoftgame@gmail.com