

Coker University: Bachelor's of Science in Business Management

Management Curriculum Crosswalk (from 2018-2019 ATC Catalog)

Aiken Technical College		Coker University	
Course Number and Course Title	Credit Hour	Course Number and Course Title	Credit Hour
General Education Courses (5 courses = 15 credit hours)			
ENG 101: English Composition I	3	ENG 111: English Composition & Rhetoric 1	3
PHI 110: Ethics	3	General Education	3
SPC 205: Public Speaking (or) SPC 209: Interpersonal Communications	3	COM 101: Speech Communications	3
MAT 160: Math for Business and Finance	3	Meets math requirement . Only fulfills this requirement if associate degree is earned	3
PSY 105: Personal/Interpersonal Psychology (or) PSY 201: General Psychology (or) SOC 101: Introduction to Sociology (recommend PSY 201 (or) SOC 101)	3	PSY 105 transfers in as a general elective. PSY 201 transfers in as PSY 101: General Psychology. SOC 101 transfers in as SOC 101: Introduction to Sociology.	3
Major Course Requirements (14 courses = 42 credit hours)			
ACC 101: Accounting Principles I	3	BM 210: Survey of Accounting	3
ACC 102: Accounting Principles II	3	Business Elective	3
BAF 201: Principles of Finance	3	BM 320: Business Finance	3
BUS 121: Business Law I	3	BM 250: Business Law	3
BUS 130: Business Communications	3	Business Elective	3
MGT 101: Principles of Management	3	BM 240: Survey of Mangement	3
MGT 120: Small Business Management	3	Business Elective	3
MGT 150: Fundamentals of Supervision	3	Business Elective	3
MGT 201: Human Resource Management	3	BM 341: Human Resources and Organizations	3
MGT 240: Management Decision Making	3	Business Elective	3
MKT 101: Marketing	3	BM 230: Survey of Marketing	3
Select three courses from the following:			
BAF 230: Computers in Finance	3	Business Elective	3
BUS 135: Wage/Salary Administration	3	Business Elective	3
BUS 275: Business Internship	3	Business Elective	3
CPT 295: Desktop Publishing Applications	3	Business Elective	3
MKT 110: Retailing	3	Business Elective	3
MKT 120: Sales Principles	3	Business Elective	3
MKT 140: e-Marketing	3	Business Elective	3
MKT 240: Advertising	3	Business Elective	3
Additional Course Requirments (1 course = 3 credit hours)			
CPT 101: Introduction to Computers	3	CC 130: Technology Literacy	3
Hours completed at ATC	60	Hours transferred to Coker University	60
<i>Note: Earned grades of "D" or "F" do not transfer</i>			
Remaining Courses to complete through the Coker University Bridge Program			
Online Major Courses		Online General Education Courses	
Course Number and Course Title	Credit Hour	Course (available courses determined by Coker)	Credit Hour
BM 220: Economic Concepts	3	ENG 112: English Composition & Rhetoric II	3
BM 310: Financial Statement Analysis	3	MAT 203: Business Statistics	3
BM 340: Operations Management	3	Two courses from Integrated Knowledge, if PSY 201 (or) SOC 101 is completed	6
BM 350: Leadership and Professional Ethics	3	Three classes from Engaged Learning	9
BM 360: Management Information Systems	3	One Capital Course	3
BM 361: Applied Business Information Management	3	Five Elective Courses - Transfer credit awarded from ATC Humanities, Management, or Marketing areas.	15
BM 440: Business Policies	3		
Major courses completed with Coker	21	General education courses completed with Coker	39
In order for Coker University to confer a degree, the student must complete 25% (30 hours) of their coursework through Coker University.			