

Title	Author	Where to buy
Design Research Methods and Perspectives	Brenda Laurel	Design Research Methods – Laurel
Universal Methods of Design	Bella Martin and Bruce Hanington	Universal Methods of Design – Hanington & Martin
100 Things Every Designer Needs to Know about People	Susan Weinschenk	100 Things Every Designer Needs to know about People
The Field Study Handbook	Jan Chipchase	The Field Study Handbook – Jan Chipchase
The Field Guide to Human-Centered Design	IDEO	The Field Guide to Human-Centered Design
A Designer's Research Manual, 2nd edition, Updated and Expanded: Succeed in design by knowing your clients and understanding what they really need	Jenn Visocky O'Grady, Ken Visocky O'Grady	A Designer's Research Manual – O'Grady
Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design	William Lidwell, Kritina Holden, Jill Butler	Universal Principles of Design – Lidwell
The Little Book of Design Research Ethics	IDEO	The Little Book of Design Research Ethics
Graphic Design the New Basics	Ellen Lupton and Jennifer Cole Phillips	Graphic Design with the New Basics
Thinking with Type	Ellen Lupton	Thinking with Type
Grid Systems	Kimberly Elam	Grid System
Universal Principles of Design, Revised and Updated	William Lidwell et.al	Universal Principles of Design, Revised and Updated
Making and Breaking the Grid: A Layout Design Workshop	Timothy Samara	Making and Breaking the Grid: A Layout Design Workshop
Design as Art	Bruno Munari	Design as Art
Meggs' History of Graphic Design	Philip B. Meggs	Meggs' History of Graphic Design
Graphic Design Theory: Readings from the Field	Helen Armstrong	Graphic Design Theory: Readings from the Field
Multiple Signatures: On Designers, Authors, Readers and Users	Michael Rock et. al.	Multiple Signatures: On Designers, Authors, Readers, and Users
Experiences in Visual Thinking	Robert McKim	Experiences in Visual Thinking
Rapid Vis: A New Method for the Rapid Visualisation of Ideas	Hanks & Bellison	Rapid Vis: A New Method for the Rapid Visualisation of Ideas
Drawing Ideas: A Hand-drawn approach for Better Design	Mark Baskinger & William Bardel	Drawing Ideas: A Hand-drawn approach for Better Design
Dieter Rams: The Complete Works	Klaus Klemp	Dieter Rames: The Complete Work
History of Modern Design Second Edition	David Raizman	History of Modern Design Second Edition

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Art of Innovation	Tom Kelley		Innovation
Creative Thinking and Brainstorm	J. Geoffrey Rawlinson		
Failing Forward	John Maxwell		
Relax It's Only Uncertainty	Philip Hodgson and Randall White		
Give and Take	Adam Grant		
The Innovators Dilemma	Clayton Christensen		Innovation
The Innovators Solution	Clayton Christensen and Michael Raynor		Innovation
Caffeine for the Creative Mind	Stefan Mumaw and Wendy Oldfield		Creativity
The Accidental Creative: How to Be Brilliant at a Moment's Notice	Todd Henry		Creativity
Why We Make Things and Why It Matters: The Education of a Craftsman	Peter Korn		
Drive: The Surprising Truth About What Motivates Us	Daniel H. Pink		
Shop Class as Soulcraft: An Inquiry into the Value of Work	Matthew B. Crawford		
Alive at Work: The Neuroscience of Helping Your People Love What They Do	Daniel M. Cable		
A Whole New Mind: Why Right-Brainers Will Rule the Future	Daniel H. Pink		
The Alchemist	Paulo Coelho		
The Motivation Manifesto	Brendan Burchard		
Multipliers, Revised and Updated: How the Best Leaders Make Everyone Smarter	Liz Wiseman		
The War of Art: Winning the Inner Creative Battle	Steven Pressfield		
Where Good Ideas Come From: The Natural History of Innovation	Steven Johnson		
Designing Your Life: How to Build a Well-Lived, Joyful Life	Bill Burnett and Dave Evans		
Creative Confidence: Unleashing the Creative Potential Within Us All	Tom Kelley and David Kelley	Amazon Link	Creativity
Designing Your Work Life: How to Thrive and Change and Find Happiness at Work	Bill Burnett and Dave Evans		
Exposing the Magic of Design	Jon Kolko	Amazon Link	
Measure What Matters	John Doerr		Business Strategy
A Study of the Toyota Production System from an Industrial Engineering Viewpoint	Shigeo Shingo		Business Strategy
The Founder's Mentality	Chris Zook & James Allen		Business Strategy
The Goal	Eli Goldratt		Business Strategy
Seeing Around Corners	Rita McGrath		Business Strategy
The Ultimate Question	Frederick Reichheld		Business Strategy
Clued In	Lewis Carbone		Customer Service & Marketing
Customers For Life	Carl Sewell		Customer Service & Marketing
New Retail Born in China Going Global	Ashley Galina Dudarenok & Michael Zakkour		Customer Service & Marketing
Pre-suassion	Robert Cialdini		Communication
Weekend Language	Andy Craig & Dave Yewman		Communication
Sprint	Jake Knapp		Innovation
Where Good Ideas Come From	Steven Johnson		Innovation
Zero to One	Peter Thiel & Blake Masters		Innovation
How to be an Anti-Racist	Ibram X. Kendi		Diversity & Inclusion
Notes of A Native Son	James Baldwin		Diversity & Inclusion
White Fragility	Robin DiAngelo		Diversity & Inclusion
Accelerate	Nicole Forsgren, Jez Humble, & Gene Kim		Technology
Top Topologies	Yuval Harari		Technology
Extreme Ownership	Jocko Willink & Leif Babin		Leadership & Managing Teams
The Five Dysfunctions of a Team	Patrick Lencioni		Leadership & Managing Teams
Leading Change	John Kotter		Leadership & Managing Teams
The Motive	Patrick Lencioni		Leadership & Managing Teams
Nine Lies About Work: A Frethinking Leader's Guide to the Real World	Macrcus Buckingham & Ashley Goodall		Leadership & Managing Teams
The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success	William Thorndike		Leadership & Managing Teams
Principles	Ray Dalio		Leadership & Managing Teams
The Undoing Project	Michael Lewis		Leadership & Managing Teams
What Got You Here Won't Get You There	Marshall Goldsmith & Mark Reiter		Leadership & Managing Teams
What You Do is Who You Are	Ben Horowitz		Leadership & Managing Teams
Change Your Questions, Change Your Life	Marille Adams		Personal Growth
The Doctor's Plague	Sherwin Nuland		Personal Growth

Entrepreneurial You	Dorie Clark		Personal Growth
The Four Agreements	Don Miguel Ruiz		Personal Growth
Loving What Is	Byron Katie		Personal Growth
Make Time	Jake Knapp & John Zeratsky		Personal Growth
The Monk Who Sold His Ferrari	Robin Sharma		Personal Growth
Talk Like TED	Carmine Gallo		Personal Growth
	Malcom Galdwell		Personal Growth
Talking to Strangers	Daniel Pink		Personal Growth

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Invisible Women: Data Bias in a World Designed for Men	Caroline Criado Perez	Amazon Link
The Body Keeps the Score: Brain, Mind, and Body in the Healing of Trauma	Bessel van der Kolk M.D.	Amazon Link