

Hello NutraBio Labs

Your supplements are of the highest quality on the market.

That's why I'd like to offer my services as a copywriter to help you grow your business.

Growing your customer base via email would be a great place to start.

I'd also be willing to offer you free value so that you can gauge whether or not my services are right for you.

If you're interested please do not hesitate to contact me by replying to this email where we can discuss matters further via zoom or phone call.

Thank You

- 1) the purpose of this copy is to get the reader interested in what he has to offer so that he contact him for a call
- 2) He is using the structure of the email outreach template. He uses a polite tone throughout gthe entire email
- 3) The writer does not have an engaging SL and therefore no curiosity at the start. The email itself is not detailed enough and does not have any curiosity elements that would let the reader get curious. The compliment is not specific at all. The FV that he offers has no effect because there is no general tease for the content. In general it seems that he just copied the template which will not give you an advantage.
- 4) As a reader i would definitely mark this one as a spam email because this is too vague and could be a mass email.
- 5) He used his knowledge inside of the Cold Email Outreach