

DIC Email Mission

Audience: mid 30s-50s, both men and women.



Subject Line: Have you ever felt CONFUSED when thinking about installing solar panels?

Tired of contemplating whether solar panels are the future?

Are you afraid there's no real advisory towards generating YOUR OWN electricity and saving costs?

Become an EXPERT in solar smart energy and benefit from how to use solar technology to increase sustainability.

*Let's call it **"Solar blueprint 101."***

[Reveal the blueprint and put an end to the confusion.](#)