

**Bill Nottingham** is a proven innovator and thought-leader, focused on strategies for unlocking creative leadership to help innovation thrive.

Bill has been in the business of innovation for 20+ years with 54 commercialized patents. He has a Degree in Industrial Design and has experience ranging from Automotive & Product Design to Connected Devices and Augmented Reality Solutions. He has led product innovation programs for Fortune 500 companies and high-growth startups, from concept to commercialization.

Currently, Bill is a Managing Partner of Nottingham Unlimited Ventures, a family office portfolio company with managing interests in 30 companies, including Nottingham Spirk, the longest running, privately held innovation firm in the US. Three medical device ventures in the portfolio have been designated as Breakthrough Medical Devices by either the FDA or EPA, including Tectraum (Sports Concussion Therapy Device), Sterifre (Hospital Disinfection Device), and XaTek Clotchip (Blood Diagnostic Device).

Bill is also Founder & CEO of the consulting practice, InnovateNOW, LLC, and CuriosityActiv, a new multi-media innovation network.

Bill is an active Board Member of the Consumer Technology Association (CTA) best known for putting on the Consumer Technology Show (CES). He is a recent member of the Fast Company Executive Board, and you will be able to find his articles on FastCompany.com. He is a member of YPO, the Board of Directors for the Cleveland Institute of Art and a Delegate for NEXUS Global. Bill is a quarterly columnist on innovation for Smart Business. He is also a mainstage speaker at in-person and virtual summits. He's been interviewed on Bloomberg Radio, SiriusXM and NPR.

Bill is the host, Keeping Innovation Alive, the Podcast, where each episode is a 10 minute short format. Bill interviews Founders, CEO's and Innovative Leaders where they discuss overcoming challenges in business and how they are currently keeping innovation alive. You can subscribe and listen to his podcast on all the major podcast platforms, including, Apple, Spotify, Amazon Music, Audible, and iHeart Radio.

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