

# HLPF – Ministerial Declaration Outreach



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## Issue summary:

The silence of the Ministerial Declaration has been broken.

- The completion of the Ministerial Declaration is being blocked on 3 different issues.
  - Climate Change
  - Gender Equality
  - Foreign Occupation

## Solutions:

Here are the three outreach campaigns that we have put together.

### Media Campaign

Media kit PDF link - <http://bit.ly/CallingALL>

Only on first draft I need to add new sections and flush it out a bit better.

We are hoping to send this to about 45 political bloggers.

The call to action is that they write about what's going on and encourage their followers to get involved.

[https://docs.google.com/document/d/1ttvXiSG6fBOybcgF\\_hs2ZOH4bUMhGxEozsHoftIj6Y/edit?usp=sharing](https://docs.google.com/document/d/1ttvXiSG6fBOybcgF_hs2ZOH4bUMhGxEozsHoftIj6Y/edit?usp=sharing)

We have a secondary campaign that we've been working on that will be aimed at vloggers. We're already in correspondence with several popular YouTube stars and we're hoping that they can take part in the different nonviolence international campaigns.

List of lists of media contacts: (feel free to request access to this document and add any to the list for us to contact, or if you have a personal contacts within organisations please contact them on your own.

- [List of political bloggers](#) provided by ÆFocus that we will be contacting:
  - [https://docs.google.com/document/d/1HsWxkkBhoEPnm7VEZLS8G3j\\_Tv1L8Z\\_L22nKj61Zggo/edit?usp=sharing](https://docs.google.com/document/d/1HsWxkkBhoEPnm7VEZLS8G3j_Tv1L8Z_L22nKj61Zggo/edit?usp=sharing)
- [List of political bloggers](#) provided by NVINY that we will be contacting:
  - <https://docs.google.com/document/d/1QOlnq4XjA1v3wy8NuqZED4dnZsCfcJHM6zdkC9UuBaU/edit?usp=sharing>
- List of specific bloggers who write about the three main topics of **climate change, gender Issues and foreign occupation** provided by NVI/NVINY that we will be contacting:
  - <https://docs.google.com/document/d/1mvuRtFqBELWOX8QjvYSVb-OT7iKJas2hkdNlz53LSmc/edit?ts=59691ec3>

## Letter Campaign

(we plan on sending to our mailing list of 6k+ to see if we can get more support)

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Dear all,

The SILENCE has been broken! The United Nations Ministerial Declaration on Sustainable Development at the 2017 High Level Political Forum (HLPF) is very close to being finalized however, there are some elements which are still unresolved. Certain countries have announced that a Ministerial Declaration **will not pass next week** if it includes strong mentions of **climate change, gender Issues and foreign occupation**. Each of you can relate to at least one of these issues, and that is why they need to be included in the Declaration. In the spirit of the 2030 Agenda and the HLPF “no one should be left behind,” let your voices be heard!

Join the campaign to ensure that the Ministerial Declaration is passed with its original wording.

### **The three ways to help:**

1. Forward this email to everyone you know!
2. Using the spreadsheets below, send emails to the Delegations, urging them to sign the declaration as is.

**First** Choose Delegations by accessing their contact info [here](#).

We are focusing on:

Israel	(212) 499-5510	UNInfo@newyork.mfa.gov.il	
Canada	(212) 848-1100	canada.un@international.gc.ca	Ms. Anar Mamdani
Australia	(212) 351-6600	australia@un.int	Mr. Scott-Marshall Harper
United States of America	(212) 415-4000	USUNPolFax@state.gov	Mr. Jason Neil Lawrence

**Second** Write emails using these templates [here](#).

3. Share this content in on your social media accounts and lets pressure the delegates to accept the Declaration [<link to Social Campaign>](#)





## Social Campaign

We will be asking everyone to add the content below.

Photos of statements

All Graphics shown below are also in this [Google File](#):

<http://bit.ly/2tjhofI>

- **Slogans in Images:** #SolidarityHLPF

- **Climate Change**

1. WE NEED A MINISTERIAL DECLARATION THAT DOES NOT NEGLECT CLIMATE ACTION



- **Foreign Occupation**

1. FOREIGN OCCUPATION MUST BE ADDRESSED IN THE MINISTERIAL DECLARATION



- **Gender Issues**

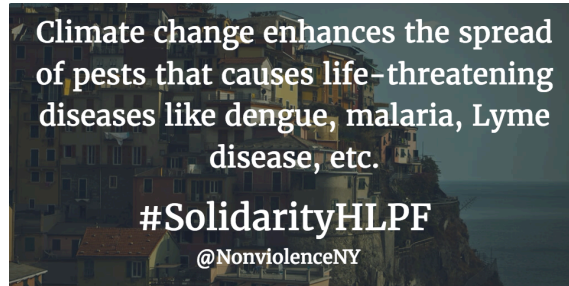
1. WE NEED A MINISTERIAL DECLARATION WITH STRONG COMMITMENTS TO GENDER EQUALITY, WOMEN'S HUMAN RIGHTS AND MEANS OF IMPLEMENTATIONS



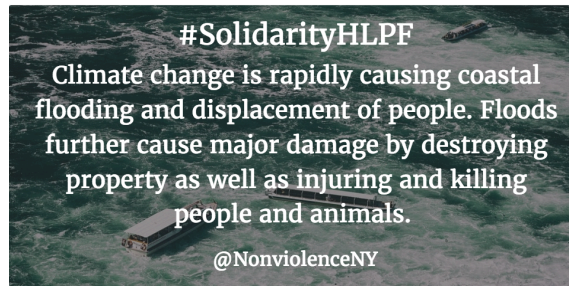
- **Photos of Statistics** (all these quotes will turn into images )

- **Climate Change**

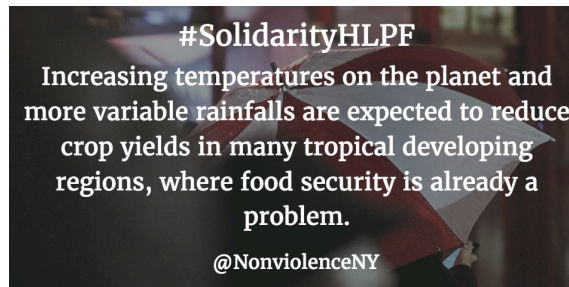
1. Climate change enhances the spread of pests that causes life-threatening diseases like dengue, malaria, Lyme disease, etc.



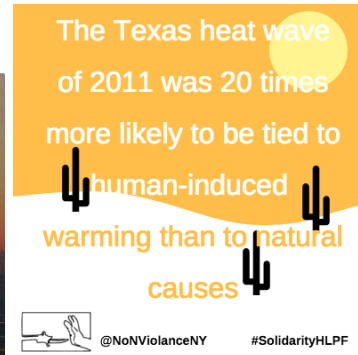
2. Climate change is rapidly causing coastal flooding and displacement of people. Floods further cause major damage by destroying property as well as injuring and killing people and animals.



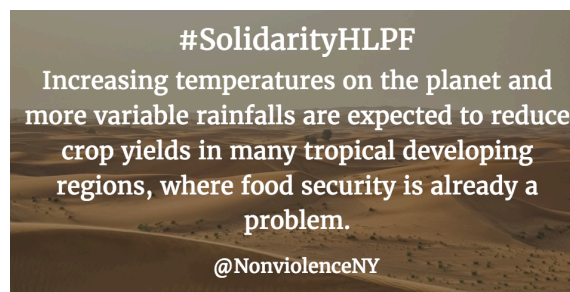
3. Increasing temperatures on the planet and more variable rainfalls are expected to reduce crop yields in many tropical developing regions, where food security is already a problem.



4. The Texas heat wave of 2011 was 20 times more likely to be tied to human-induced warming than to natural causes



5. Increasing temperatures on the planet and more variable rainfalls are expected to reduce crop yields in many tropical developing regions, where food security is already a problem.



6. <Still in Progress> If Everyone in the world lived like people we do in the United States. There would need to be six Earths to support enough resources

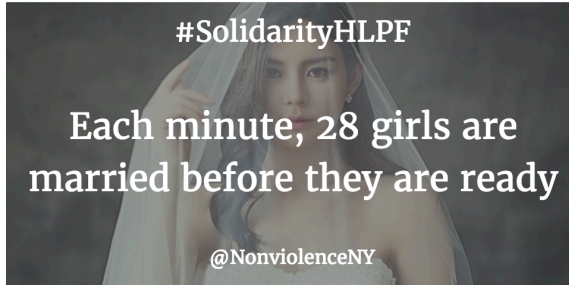


## ■ Gender Issues

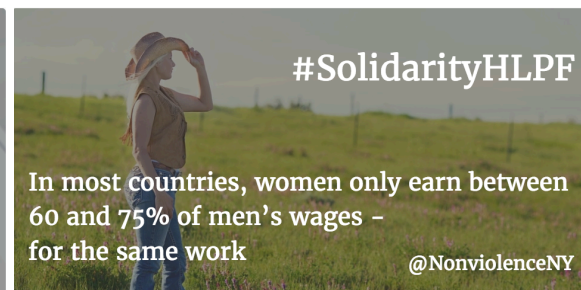
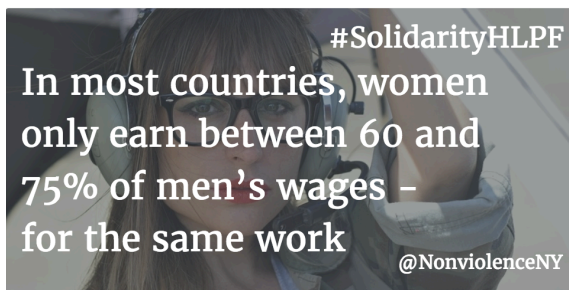
1. Over 150 countries have at least one actively sexist law



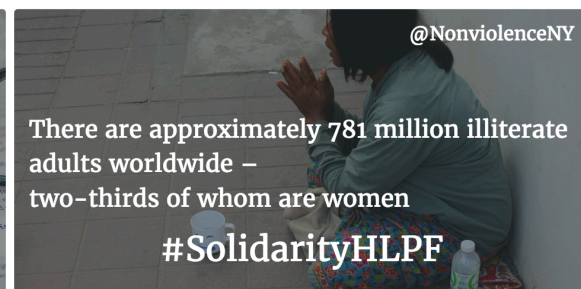
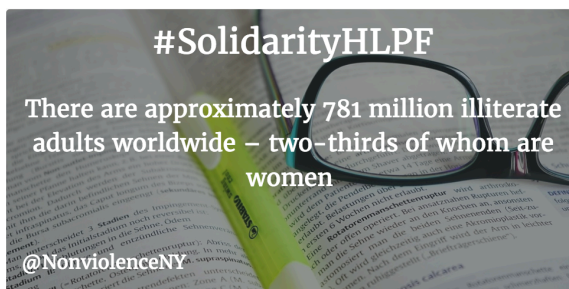
- Each minute, 28 girls are married before they are ready



- In most countries, women only earn between 60 and 75% of men's wages – for the same work



- There are approximately 781 million illiterate adults worldwide – two-thirds of whom are women



- Only 46 countries have met the UN target of 30 percent female decision-makers.

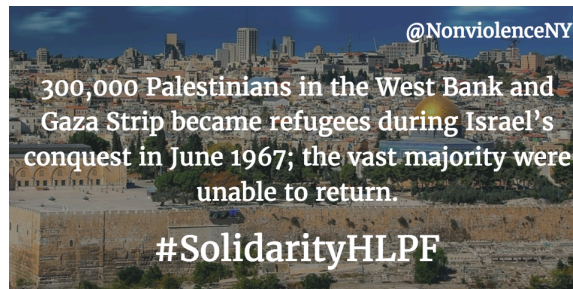




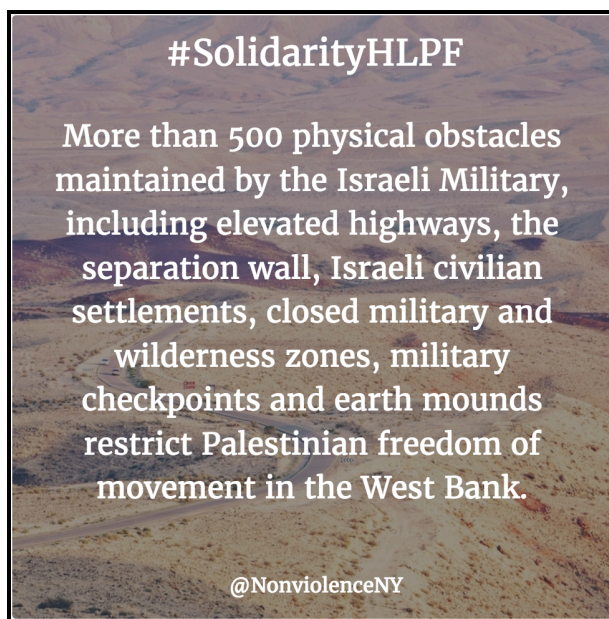
6. Every extra year a girl spends at school could reduce child mortality by ten percent.

#### ■ Foreign Occupation

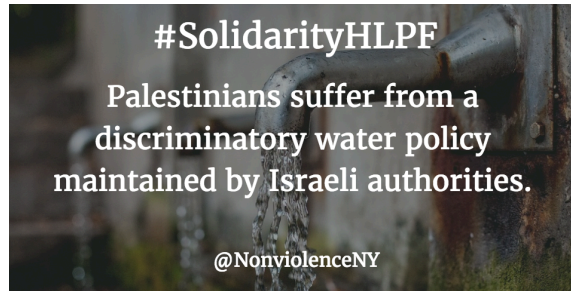
1. 300,000 Palestinians in the West Bank and Gaza Strip became refugees during Israel's conquest in June 1967; the vast majority were unable to return.



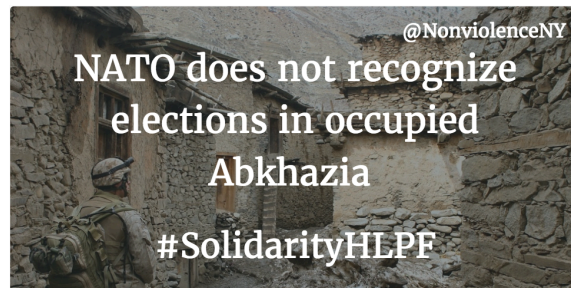
2. More than 500 physical obstacles maintained by the Israeli Military, including elevated highways, the separation wall, Israeli civilian settlements, closed military and wilderness zones, military checkpoints and earth mounds restrict Palestinian freedom of movement in the West Bank.



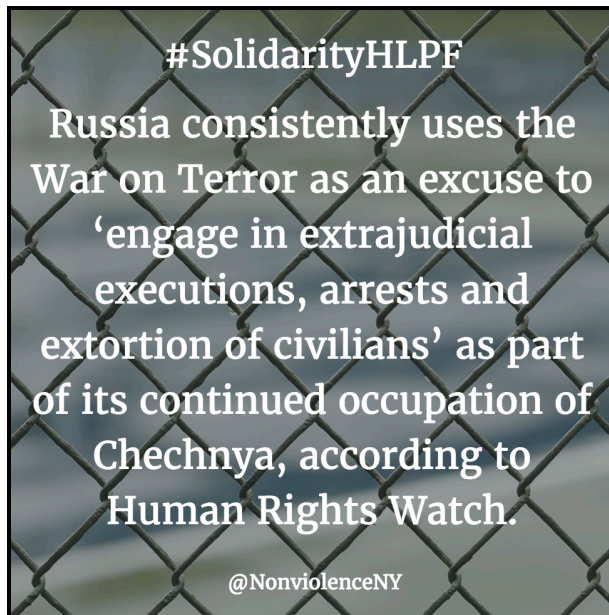
3. Palestinians suffer from a discriminatory water policy maintained by Israeli authorities.



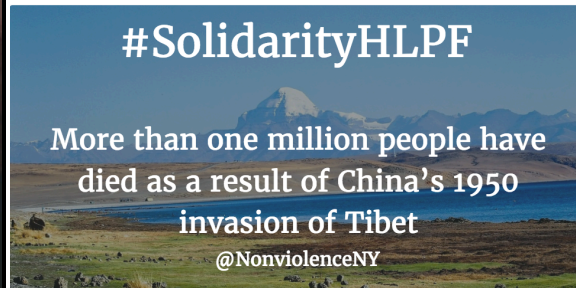
4. NATO does not recognize elections in occupied Abkhazia



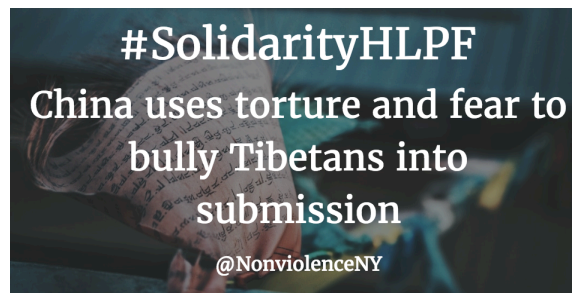
5. Russia consistently uses the War on Terror as an excuse to 'engage in extrajudicial executions, arrests and extortion of civilians' as part of its continued occupation of Chechnya, according to Human Rights Watch.



6. More than one million people have died as a result of China's 1950 invasion of Tibet



7. China uses torture and fear to bully Tibetans into submission



8. Foreign Occupation = Human Rights Violation



9. Russian military aggression has lead to dire humanitarian impacts, notably in Ukraine





10. In Russia's occupation of Ukraine, Russia violated fundamental norms and principles of international laws



11. Russia has isolated Crimea by land, air, AND telecommunications



Hashtags we included. (these are all # that are being used Right now unless it's highlighted in Yellow)

#### 1. Campaign Hashtag

- #SolidarityHLPF (we made this up)
- #theHLPFweNeed
- #HLPFweNeed
- #NoCompromise (on gender equality, climate action, etc.)
- #inclusion
- #passtheDec

#### 2. Event Hashtag

- #HLPF2017
- #HLPF
- #MGoS



- #sustainability
  - 3. **Climate Change Hashtag**
    - #ClimateAction
    - #SDG13
  - 4. **Gender Equality Hashtag**
    - #GenderEquality
    - #Feministvision
    - #SDG5
  - 5. **Foreign Occupation Hashtag**
    - #foreignoccupation
    - #Solidarity
    - #SDG10
    - #SDG11
    - #SDG16
-

## Learn more

- **Reference Documents**

- Our Campaign Outreach Plan: Detailing our actions and ideas - including the complete Media Campaign, Letter Campaign, & Social Campaign with hashtag layout.
  - [https://docs.google.com/document/d/1\\_HD8mlhqPllQuRlcal5mLythjv5yKi96DOkJLoEL4dk/edit#heading=h.god2ag3myhhf](https://docs.google.com/document/d/1_HD8mlhqPllQuRlcal5mLythjv5yKi96DOkJLoEL4dk/edit#heading=h.god2ag3myhhf)
- Official United Nation SDGs website
  - <https://sustainabledevelopment.un.org/>
- Nonviolence International's HLPF Backgrounder
  - <https://docs.google.com/document/d/1sz-inRwpiMi9qhK7FiDPnbo6N6rucM2rgnNOv5TzEG8/edit?usp=sharing>
- ÆFocus's Article Explaining HLPF
  - <https://www.aefocus.org/single-post/2017/07/11/News-HLPF-2017>
- The Ministerial Declaration
  - <https://drive.google.com/open?id=oB-KouuoV182VEgxamlNZjh4Ylk>

## Emails sent to us by:

MGoS

### Instructions:

As discussed in the meeting yesterday afternoon, there are certain countries that have broken silence procedure regarding some of the wording in the Ministerial Declaration.

If the Ministerial Declaration does not pass next week that sets an ugly precedent for the HLPF. This was brought up in the morning MGoS coordination meeting, in which we learned that countries are currently at an impasse and there is no new language even being proposed. We wanted to provide you with the opportunity to reach out to your delegations relating to this issue

To make this as easy as possible, here is what you do:

Step 1: Choose a Delegation and get their contact information

<https://docs.google.com/spreadsheets/d/1Z5dO5otBEwKyJrIG1Ax9YvU7jrOa55E-9a8qatqvtiU/edit#gid=1770320065>

Step 2: Craft your Email Content

The link below provides an email template for those unsure of how to begin.

<https://docs.google.com/document/d/1GLGOh9ogGCS4hcKgSMFlu-OefhOO3BsmvKTtjNq5qUY/edit>

Please find attached the [final draft Ministerial Declaration](#) that has been circulated by the co-facilitators, the Permanent Representatives of Austria and Jamaica. This is the document that is currently being renegotiated.

### Women's MG:

The silence on the Ministerial Declaration has been broken. **We, the members of the Women's Major Group, want a Ministerial declaration, with strong commitment to gender equality, women's human rights and Means of Implementation (MOI).** We therefore urge you to help us amplify our call today, and the next upcoming days. We encourage you to create your own messages using the attached multimedia. We need to fill the twitter feed with our message so it will not go unnoticed. **Show support by [retweeting this tweet](#).**

### Hashtags

#Feministvision

#HLPF2017

#HLPF

#MGoS

Warmest wishes,

Hanna on behalf of the WMG's communications team

Plus pics on email:

### NGO MG

Good Evening Everyone,

As discussed in the meeting this afternoon, there are certain countries that have broken silence procedure regarding some of the wording in the Ministerial Declaration.

As a reminder (and not necessarily up to date any longer as of first thing this morning) these were:

*United States- 'Climate' and 'Means of Implementation'*

*Canada- 'Gender'*

*Australia- 'Gender' and 'Means of Implementation'*

*Israel- 'Foreign Occupation'*

If the Ministerial Declaration does not pass next week that sets an ugly precedent for the HLPF. Everyone committed to emailing at least one delegation on this topic. Please honor that commitment, time is an important factor here.

To make this as easy as possible, here is what you do:

Step 1: Choose a Delegation and Get their Contact Information

We have done virtually all the leg work for you; click the link and choose

<https://docs.google.com/spreadsheets/d/1Z5dO5otBEwKvJrIG1Ax9YvU7jrOa55E-9a8qatqvtjU/edit#gid=1770320065>

Step 2: Craft your Email Content

a) The easy way- Susan Brown of GAVI has generated a phenomenal template with a range of email responses. Feel free to pull the language from the document attached below

b) The targeted way- Make targeted remarks about the countries position on certain issues.

You can do this by reading VNR main messages and reports (<https://sustainabledevelopment.un.org/hlpf>) and indicate how these goals are reflected in the current draft of the ministerial declaration (<https://drive.google.com/file/d/oB-KouuoV182VEgxamlNZjh4Ylk/view>)

Or

You can make a language argument that compares the current Ministerial Declaration draft with the 2016 version:

*Current Draft:* <https://drive.google.com/file/d/oB-KouuoV182VEgxamlNZjh4Ylk/view>

*2016 Ministerial Declaration:* [http://www.un.org/ga/search/view\\_doc.asp?symbol=E/HLS/2016/1&Lang=E](http://www.un.org/ga/search/view_doc.asp?symbol=E/HLS/2016/1&Lang=E)

Below, I include some impressive analysis done by Linda Witong- Abrahm ([lwitong@gmail.com](mailto:lwitong@gmail.com)) as a helpful example

*'So, Susan and I saw that the term "foreign occupation" was used in paragraph #4 in the 6-27- 2017 Ministerial document. If that is the clause they are having a problem with, they are out of luck as they already agreed to that exact paragraph as #7 in the 2016 Ministerial declaration...*

*e.g.*

*1 The Ministerial declaration of the 2016 high-level political forum on sustainable development, convened under the auspices of the Economic and Social Council, on the theme "Ensuring that no one is left behind" (E/HLS/2016/1)*

*Paragraph #7: "We call for further effective measures and actions to be taken, in conformity with international law, to remove the obstacles to the full realization of the right of self-determination of peoples living under colonial and foreign occupation, which continue to adversely affect their economic and social development as well as their environment"*

*2. Now look at the 6-27-17 Ministerial Draft:*

*Paragraph 4: "We call for further effective measures and actions to be taken, in conformity with international law, to remove the obstacles to the full realization of the right of self-determination of peoples living under colonial and foreign occupation, which continue to adversely affect their economic and social development as well as their environment";*

*It is the same language...I cannot find any other paragraph which uses foreign occupation in the 2017 draft*

*So, if they are objecting to that, we have to remind them that it was agreed to in 2016. If they did a reservation, it is already on record or they can do it again this year...'*

This stuff really makes a difference everyone, so please follow through on this.