

Subject Line: **For MR ELIAS A. SPYROU**

Hello Mr Elias,

I hope this message finds you at an appropriate time. As a business owner, I understand that your time is paramount, so I'll get straight to the point.

I came across your luxury concierge service and was immediately impressed with how dedicated you are to ensuring exceptional experiences for your clients.

You've certainly established yourselves as the leading brand in the luxury concierge industry in Cyprus and it's quite admirable.

However after some intense research, it got me thinking about how you could further separate your brand from other influences and build even more credibility. I also discovered various strategies that the top players use. These strategies help to increase their member retention rate, expand their reach, and most importantly increase revenue. One of the top players recently had an increase of \$2 billion in revenue implementing ONLY one of these strategies. I also came across some things that they might be doing wrong, which if other brands knew about, could be used to their advantage. Probably some things you might be doing wrong as well. One of which could be your landing page. I tell you all of this because, unlike most brands, I resonate with yours and I think that together we will be a good team.

I believe that I can help you stand out further in your industry.

I've arranged for a preview of one of these strategies for you for FREE so that you know that I don't play games.

Reply to this email with a "YES" if you're interested in the massive growth of your business.

Thank you for your time and I look forward to the opportunity of working with you.

Best Regards,  
Emmanuel.