Dm:

Hello (name)

I researched your website and IG and want to give my honest opinion.

Your attention-grabbing, engagement, and monetization are weak.

I can prove it to you and show you in detail what and where the problems are

Or you can use AI to see it for yourself.

And no, I'm not saying this to sell you: I'm working for free at this moment.

So, do you want to hop on a call and fix them?

Follow Up:

Hey, I think I caught you at a busy time.

I decided to write some copy for you to give you an idea.

I know we are both busy, but feel free to DM me anytime, and I'll try to get back to you.

Also, let me know if I'm disturbing you or causing anything.

And if you like it

Break Up:

Hey, it looks like this isn't a priority for you right now.

That's fine, but let me know if you ever need me.

I have a lot of other things to do so I'll be seeing you.

Good Luck and Goodbye!