

DM Strategy

Afternoon,

I've been learning about (PROJECTS NAME), and I'm genuinely impressed with the project and think it can do numbers, especially because (COMPLIMENT ABOUT A FEATURE OF THE PROJECT). As you look to grow, I see a fantastic opportunity for you to gain an even greater number of holders.

I understand you already have a Marketing Team and I'm not trying to step on anyone's toes. But, being someone who is skilled in copywriting, I've identified some areas that, with a few tweaks, could significantly enhance your number of investors. I've shared my thoughts in a video where I break down specific points of weakness. These areas are places where you are not converting potential holders. Leaving a lot of potential investment on the table.

Would you like to see the areas I've identified?