

Social Media Manager Position for SJSU Men's Rugby Team

Overview: The SJSU Men's Rugby team is seeking a motivated Social Media Manager to develop and coordinate engaging content for the 2024-2025 season. This role is perfect for students studying Media Studies, Design, Marketing, Communications, Journalism, or Sports Management. The position offers a chance to work closely with the team and be involved in every aspect of their journey this season.

Responsibilities:

- **Content Creation:** Develop engaging content including player profiles, match highlights, behind-the-scenes footage, and event promotions.
- **Community Engagement:** Create content to engage with the student body and broader community to build support and excitement around the team.
- **Match Promotion:** Promote upcoming matches, events, and team news through various social media channels.
- **Seasonal Coverage:** Capture and share content throughout the entire season, from recruiting and pre-season training to league matches and potential playoffs or national events.

Season Timeline:

- **Recruiting Phase:** Ongoing now.
- **Pre-Season Training and Matches:** Up to December.
- **League Matches:** January through May, including playoffs, regionals, and potential bowl or national matches.

Requirements:

- **Interest in Rugby:** No prior rugby experience needed, just a passion for the sport.
- **Availability:** Commitment to attending practices, training sessions, and matches as needed.
- **Skills:** Strong skills in content creation, social media management, and communication.

Position Details:

- **Student-Led:** The role will be coordinated with Team Captains and leadership.
- **Access:** Full access to training sessions, practices, and coaches.

If you know of any students who would be enthusiastic about this opportunity, please have them get in touch!

Thank you

Go Spartans!

