

Subject Line: Leo, you forgot something

Hey Leo,

I think it's impressive how specific you are with all of your three programs taking them from beginner to advanced. With recommended strength, equipment needed, and advice on whose this program will be perfect, they won't be left with any questions, which is important for many things.

But I noticed no email was sent to me after logging in to your lwcalisthenics site. So, this is a missed opportunity to give your customers a more positive experience with you, which leads to much higher income.

After looking at your competitors' newsletters, it looked like they are already using it, which is no good for you.

However, I specialize in that niche and partner with businesses to achieve the best outcome for both me and the business. So, if you do care about your user experience and your competition, I would be ready to write you a free email example of your preference.

Also, if you want to get an even more positive user experience, I would suggest you look into email marketing or reply to this message.

Have a great day,
Gasper