

Subject: sell like a Pro using a proven technique.

Hello Georgi, I stumbled upon your content via Instagram reels, and I loved your training videos, which I know will push more people towards calisthenics.

Then I visited your website, and I saw two areas that need improvement in order to maximize your program's sales.

I would suggest using a proven technique top fitness influencers like Tony Horton use to convince their customers to buy their programs.

I like to call it pulsepoint; it uses human emotions and people's pains and desires to convince them that their lives would be better with a certain product or service.

Are you willing to increase your sales using PulsePoint?

Regards.