

Establish trust

- **Brainstorm both long term and short term strategies YOU can use to boost your trust and authority with current and future clients.**

1. Well, for long-term strategies, to ensure them, we must first ensure trust among customers in the future.
2. Ensure that there are no long-term disputes and conflicts between each other.
3. Consensus, whether in opinions or in the topics they discuss in depth.
4. If there is a problem, a solution must be found as soon as possible to avoid damaging the existing trust.
5. Imposing character and control using wisdom and reason.
6. Honesty in dealing.
7. Commitment to promises and covenants.

- **Review top players in your niche and identify trust and authority strategies they use .**

-The oppression is Sam Sulick:----->>the social media:

1. For me, Sam Sulek is one of the best players in my opinion, as he uses the power of vocabulary to talk about what is bad and what is good, about advice, and so on.
2. He does the exercises in the gym well and according to the trainee's condition to put him in the circle of awareness.
3. He is strong and has a large build and speaks with confidence. These factors in him achieve authority and make him attract attention.
4. He has a large number of followers on social media platforms, a good page image, sharing diaries, etc.

- **List out as many trust and authority boosting strategies you can use to help improve your client's position.**

1- Honesty

2- Trustworthiness

3- Hard work

4- No procrastination

5- Solve problems with productive and useful solutions

6- Polite treatment

7- Good appearance

8- Build a pipeline with them

9- Improve body health such as commitment to exercise, sleep, etc.