

# TRANSFORMING STORIES, SPACES, LIVES: Rethinking Inclusion and Exclusion through the Humanities / GOODWIN SIMON STRATEGIC RESEARCH

The *Transforming Stories, Spaces, Lives: Rethinking Inclusion and Exclusion through the Humanities* Project (TSSL) will sponsor an internship at <u>Goodwin Simon Strategic Research</u> for Summer 2024. Each full-time internship runs for approximately 10 weeks and carries a stipend. Internships are funded by the Mellon Foundation.

**ELIGIBILITY:** Current sophomores, juniors, and non-graduating seniors. Priority will be given first to majors in a Humanities discipline and then to Wellesley students in related disciplines.

APPLICATION DEADLINE: March 15th, 2024 by 5 pm EST

**AWARDS AVAILABLE: 1** 

**FUNDING AMOUNT:** \$5,000

### **INTERNSHIP COMMITMENT:**

- 10 weeks at 30 hrs./week; schedule variable.
- Upon completion of the internship, interns must submit a reflection essay to the TSSL program coordinator or to Professor Cord J. Whitaker and send a thank you letter to the employer.
- Interns are required to present at the Tanner Conference (assuming they are on campus in Fall 2024).
- All Wellesley-funded interns must also complete Career Education's online Summer Pathway.

## **INTERNSHIP PARTNERS/DESCRIPTIONS:**

Goodwin Simon Strategic Research is an independent opinion research firm based in California, with remote staff across the U.S. The firm's partners and research directors bring more than 75

years of experience in polling, social and political marketing, and strategic communications to clients in the political, public, and private sectors.

The intern will become familiar with and learn basic skills associated with conducting qualitative and quantitative public opinion research. Tasks include working with research associates in preparing PowerPoint presentations for clients, preparing documents for data analysis, proofreading research and client documents, conducting background research, and other responsibilities. The intern will also work in community with interns from other institutions in an established communal learning environment, even as the intern will be expected to work independently and to be a self-starter. Whenever possible, GSSR also makes other learning and observational training opportunities available to its interns as well.

The applicant must have excellent writing and editing skills, a strong attention to detail, and comfort working with numbers. They will also be able to balance many different projects and meet quick deadlines in a small, hardworking environment where multiple projects are occurring at the same time. Written Spanish-language fluency is also a plus, as is a passion for positive social change.

The selected intern will work with the Northern California office in a remote capacity, though if the intern will be located in the Bay Area, there may be some in-person engagement. Learn more about the company by visiting <a href="https://goodwinsimon.com">https://goodwinsimon.com</a>

Applicants should download and review the *Heartwired* Strategy Guide (full guide) at <a href="https://heartwiredforchange.com/download-heartwired/">https://heartwiredforchange.com/download-heartwired/</a> in order to prepare their application essay.

Finalists should be prepared to interview with representatives from Goodwin Simon Strategic Research.

**INTERNSHIP FORMAT:** Remote, with potential for in-person work.

# **APPLICATION INSTRUCTIONS:**

Students apply through <u>Workday</u>. Please <u>click here for application instructions</u>. The Workday application cannot be saved so must be completed in one sitting.

# **REQUIRED FOR APPLICATION:**

All required documents must be uploaded as a PDF and named in this format: Name DocumentType (e.g., TrinHan CoverLetter; SallyBaez Transcript).

- 1.) A **Cover Letter** explaining why you are interested in this internship and describing your relevant skills, interests, and experience.
- 2.) An **Essay** of no more than 300 words answering: What interests you about working with a social change research firm that uses the *Heartwired* approach? Be specific, attending to questions such as (but not limited to): What appeals to you about the approach? What kinds of social issues would you like to address using the approach? What of your skills and interests align with the Heartwired approach?
- 2.) C.V. or Resume
- 3.) **Transcript** (unofficial from Workday)
- 4.) Reference (name and email of a Wellesley faculty member who has agreed to serve as a reference). \*This information will be entered directly into the application so it does not need to be in PDF form.

### **QUESTIONS?**

Please contact: Professor Cord Whitaker (cord.whitaker@wellesley.edu)

### **RECENT INTERNS**

**2024:** Chloe Guntrip