

SL: A proposal for Gary

What's up, Gary!

Your product, "The Alpha Maker Project", has been transformative for men, empowering them to take control of their lives and combat the effects of aging. The personal touch of your brand has built a strong connection with potential clients.

However, have you ever considered creating or having social media ads made for your brand? The inclusion of social media ads could potentially lead to an increase in brand awareness, driving traffic to your website, and the generation of potential leads. But none of this is simply achieved without a plan or course of action in place.

So below I have attached a document of a rough outline of Ad creation for your brand, Gary, and what I believe the best way to implement these ads may be along with a few examples I have created.

If you have any further questions, feel free to contact me via email.

[Ad Creation Breakdown](#)

-Ethan